## **RUSLANA FEDENKO**

MOTION DESIGN

Portfolio & Behance f.lanalamma@gmail.com + (48) 576 976 654

**EDUCATION Polish-Japanese Academy of Information Technology** Warsaw, PL, July 2024 Master's degree, Graphic Design, Visualisation

> University of Information Technology and Management Rzeszow, PL, September 2022 Bachelor's degree, IT, Computer Visualisation

## **EXPERIENCE** Motion Designer / Freelance / Present

Motion Designer / Night of Ideas (Apprenticeship) / 2024 Created 3 triptych designs and promotional reels for French Institute in Warsaw

Motion Designer / Urban Travel Machines (5-month PJAIT workshop) / 2023

Was a team lead in creating immersive visuals for the 360° Poetry Festival in Vienna and planetariums across Europe.

Motion Designer / Erasmus Barcelona & Barcelona Parties (Contract) / 2022 - 2023

Social media creatives for @barcelonaparties on Instagram (story, posts, reel, thumbnails) and promotional/product videos. Design of personal branding items from idea to the market launch.

Video Editor & Graphic Designer Internship / Erasmus Barcelona (Internship)/ 2021 - 2022

Works with design & marketing teams to design case studies, infographics, and digital & print materials. Stickers, business cards, shirt designs, and brand identity products while following established brand guidelines. Product videos and content localization.

- Adobe After Effects SKILLS Adobe Premiere Pro Adobe Media Encoder Wireframing Adobe Photoshop Adobe Illustrator Drawing Figma
- **Design Thinking** User Research Storyboarding