



JAREK KUŚMIERSKI

SENIOR ART DIRECTOR | PHOTOGRAPHER

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📍 Warsaw

EDUCATION



2019 - 2021
National Lodz Film School
MA, Faculty of Cinematography, Photography



Photography Academy Warsaw
Fashion photography course



2013 - 2016
Jagiellonian University in Cracow
BA, Faculty of Polish Studies, Theatre Studies



L'art Studio Cracow
Directing and storytelling course

EXPERIENCE



Stor9 & 9Production - 2022 - obecnie
SENIOR ART DIRECTOR | PHOTOGRAPHER

- 360 campaigns - TVC, OOH, Influencers, Digital;
 - Conceptual work and creative ideas;
 - Implementation and innovation - AI creative toolkit;
 - Execution of projects in Poland and abroad;
 - Team management and mentoring;
 - Strategic analysis of trends and brand competition;
- Clients:** Lotto, Delio, Singleton, Armani Beauty, CircleK, RL9, RTV EURO AGD, Canon, Alpro, Netflix, Sephora.



K2 Create - 2022
ART DIRECTOR

- 360 advertising campaigns;
 - Active cooperation in New Bussines activities;
 - Presentations for the Agency Clients;
 - Participation in Agency CSR activities;
- Clients:** Finlandia, Carrefour, UPC, Jack Daniel's, Home.pl.



Teatr Polski we Wrocławiu - 2020 - 2022
ART DIRECTOR, PHOTOGRAPHER

- Creating 360 campaign concepts: TVC, Print, OOH;
- Photography for the communication - from Vogue to poster;
- Creation of film and graphic sets
- multimedia for selected performances;
- Implementation of online streaming of selected performances;
- Management of the implementation of planned projects;
- Shaping the image of the institution according to the strategy;



VMLY&R POLAND - 2018 - 2020
DESIGNER, ART DIRECTOR, PHOTOGRAPHER

- Preparation of digital campaign concepts
 - Participation in 360 and digital productions
 - Photo sessions, animations, and design
 - CSR projects
 - Implementing the global trends for communication
- Clients:** IKEA, Samsung, Żywiec, Mbank, Fiat.



AWARDS:

KTR 2024 two nominations

Entertainment - Culture
Craft - Audio

Cannes Young Creatives 2022

recognition for the 360 concept for ANSWEAR.COM

Effie Awards 2019

Marketing & business solutions
For IKEA communication concept

Fashion Photography exhibition Wro Fashion Photo / Feszyn.com

Project idea and best photos

TOOLKIT:

Conceptual work - strong suit

Big Idea & key visual

English language

C1 - written and spoken

Creative Ai & LLM tools

Firefly
Leonardo,
Suno
Stable Diffusion
Kaiber
Strada

Adobe CC

Photoshop,
Lightroom,
After Effects,
Illustrator,
Premiere Pro

PORTFOLIO



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