

HADI NASSAR



CONTACT



Neßdeich, 127
21129 Hamburg



+49 176 47645539



Nassarhadi122@gmail.com



<https://www.behance.net/hadinassar1>

EDUCATION

MA Visual Communication

Berlin school of business and innovation (BSBI)
2023- current

BA Interior Architecture

Lebanese University
2015-2020

SOFTWARE SKILLS

Photoshop

Illustrator

Figma

After Effect

Notion

MS Office

3Dsmax

Figma

Davinci Resolve

Miro

LANGUAGE SKILLS

German

Conversational

English

Fluent

Arabic

Native

MOTION GRAPHICS ARTIST

Motion graphic designer with experience in digital storytelling, and working on digital platforms including social media. My career journey has been defined by a passion for transforming ideas into captivating visual experiences. Armed with knowledge in industry-standard software like Adobe Creative Suite, After Effects, and Illustrator.

In my previous roles, I have managed end-to-end design processes, collaborating closely with clients and cross-functional teams to deliver projects that has resulted in positive client feedback and long-lasting professional relationships.

WORK EXPERIENCE

Jan.2024 - Present

Motion Designer| Content Creator

ÜberseeHub GmbH (Bremen)

- Promoting ÜberseeHub Loan budget App calculator (**effi**) on social media through short form video content and animated videos.
- Collaborated closely with the marketing team to brainstorm and generate ideas for visually compelling ad content.
- Animating 2D characters for short form social media videos.
- Conceptualized and produced video content tailored for paid user acquisition campaigns on social media platforms.
- SFX and sound effects editing on both Premiere Pro & Aftereffects.

2021 - 2023

Motion Designer

Grids in motion (Lebanon)

- Created motion graphics for social media and video projects, including animated logos, commercial ads, and festival promotions resulting in 20% increase in service demand.
- Assisted in creating a motion design commercial video using adobe creative suit with impactful visual graphics leading to further projects with the client.

2020 - 2022

Graphic 2D /3D Artist

Grids in motion (Lebanon)

- Create, render and animate 3D content and visual effects using various Software skills resulting in high finishing production.
- Designed color, perspective, space, and 15+ other visual elements to illustrate ideas, emotions, moods, and concrete stories.

2020 - current

UI / UX Designer

Freelance

- Designed UI work flow experiences ,prototyping and using softwares such as Figma and illustrator leading to high end finishing results.
- Created motion explantion videos for user experience for applications and platforms resulting to higher clients subscription and app downloads

Portfolio

- <https://www.behance.net/hadinassar1>
- **effi** instagram : <https://www.instagram.com/effi.de/reels/>
- **effi** TikTok : <https://www.tiktok.com/@effi.de>