



KAMILA GAJEWSKA

UX/UI DESIGNER

I am an experienced and creative UX/UI Designer with a strong educational background in psychology and art. I hold certifications from institutions like UXUI Academy and IT Media.

I have worked as a freelancer and in companies such as BOLDWAY OÜ and KSM Vision. My expertise includes user research, needs analysis, creating interactive prototypes, and project testing and iteration. I am dedicated and constantly improving my skills, aiming to create intuitive and aesthetically pleasing solutions that meet user expectations and provide business benefits.

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EDUCATION

University of Humanities and Economics in Warsaw

Faculty of Psychology - Integrated Master's Studies

Academy of Fine Arts in Łódź, W. Strzemiński

Faculty of Textile and Clothing - Postgraduate Studies

Masovian Academy of Social Media

ESMS Certificate - Social Media Specialist (4-week course)

IT Media

Certificate - Computer Graphic Designer (Photoshop and Illustrator) (4-week course)

Polish Development Fund

School of Pioneers 2019 - PFR Pioneers School Completion Certificate

UXUI Academy

Full Stack UXUI Designer Course Certificate (450 hours of in-person training)

Nueve Design

Masterclass Webflow

EXPERIENCE

09.2018 Freelancer UX/UI Designer

12.2023 UX/UI Designer BOLDWAY OÜ

Main Project: Design of an online apartment configurator for properties in the Dominican Republic

- Conducted user research and analyzed their needs, identifying key UX issues.
- Created a new user interface, increasing conversion rates by 12%.
- Designed and tested interactive prototypes, reducing project iteration time
- Worked with a scrum team, contributing to more efficient project management and timely delivery of results.

11.2023 UX/UI Designer KSM Vision

Main Project: Dashboard application for managing quality control devices:

- Developed user personas and data analysis, helping understand user behavior with the product.
- Created user flows and flowcharts, improving navigation and user experience.
- I designed responsive interfaces, which increased user productivity.
- Conducted testing and iterations, quickly identifying and fixing UX issues.

07.2023 UX/UI Designer 02.2024 RDB Group

Main Project: Dashboard for managing team performance

- Conducted user research and needs analysis, leading to the creation of an intuitive interface.
- Designed interactive prototypes tested with focus groups, increasing control over team working hours.
- Integrated user feedback in iterative project cycles, improving platform usability.

SKILLS

- Ability to create websites and online stores - Wordpress,
- Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe InDesign, Adobe After Effects, Figma, Jira, Clickup, UXPin, HotJar, Miro, Canva, Webflow
- Google Analytics, Google ads, Facebook Business Manager,
- Communicative English (B2 level),
- creativity,
- systematic approach,
- teamwork,
- quick learning,
- ability to work under time pressure,
- commitment

HOBBIES

- watercolor painting,
- pencil drawing,
- ceramics,
- interior architecture,
- yoga,
- continuously improving culinary skills,
- reading books, mainly crime novels. Favorite authors: Stephen King and Tess Gerritsen.

12.2021
12.2022

UX/UI Designer **GoldenByte.pl Sp. K.**

Main Projects: E-commerce Stores

- Developed a UX/UI strategy, resulting in a 30% increase in online sales.
- Created prototypes and wireframes, reducing the time for implementing changes and fixes by 20%.
- Analyzed data from Google Analytics and HotJar, optimizing user purchase paths.

10.2020
12.2021

Business Development Manager **Sklepomat p.s.a**

Main Projects: Company Development Initiatives

- Coordinated and implemented processes related to the company's development.
- Analyzed preferences of specific target groups based on previously defined personas.
- Modified financial and marketing strategies.
- Cooperated with manufacturers, distributors, and suppliers.
- Researched the needs of specific target groups.

06.2018
08.2018

Social Media Specialist – Internship, **Valkea Media S.A.**

- Conducting and supervising advertising campaigns
- Co-creating social media strategies
- Brand research
- Preparing reports and analyses

07.2014
03.2018

Senior Specialist in Cash Management, **Idea Bank S.A.**

- Managing and ensuring cash flow liquidity in the network of Idea Bank S.A. branches
- Supervision over current and introduced processes
- Conducting training for Office Managers
- Implementing and supervising new processes essential for the functioning of the department
- Supervising the launch of new cash branches of Idea Bank S.A.
- Managing the network of mobile cash deposit machines of Idea Bank S.A.
- Establishing processes and creating procedures for the subordinate departments of the bank and cooperating units

07.2013
07.2014

Office Manager **Idea Bank S.A.**

- Responsible for the administrative functioning of the Idea Bank S.A. branch in accordance with the procedures prevailing in the Bank
- Undertaking actions aimed at improving the functioning of the branch
- Supervision over the adherence to the procedures by the employees of the subordinate branch
- Systematic functional control

09.2012
07.2013

Senior Specialist in the Credit Office, **Idea Bank S.A.**

- Verification of credit documentation (investment, business, and car loans)
- Monitoring the correctness, authenticity, and quality of the conditions necessary for loan disbursement
- Substantive support for employees of the Idea Bank S.A. sales units

03.2011
09.2012

Team Manager in the Operations Office, **Idea Bank S.A.**

- Responsible for the administrative functioning of the Team of Archiving and Document Management in accordance with the applicable procedures
- Constantly undertaking actions aimed at improving the functioning of the team
- Monitoring the work efficiency of the employees in the team