

# DENYS VERTELETSKYI



## ◦ DETAILS ◦

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## ◦ SKILLS ◦

Decision Making

Leadership and Teamwork

Microsoft Office

Ability to Multitask

Customer Service

Computer Skills

Critical thinking and problem solving

Communication Skills

Effective Time Management

## ◦ LANGUAGES ◦

Ukrainian

English

Polish

Russian

## 👤 PROFILE

With a sales background at Flixbus and Google, my strengths lie in responsibility, communication, and teamwork. I've successfully revamped sales strategies and worked on UN projects.

## 📁 EMPLOYMENT HISTORY

### Sales associate at FLIX GLOBAL SERVICES Sp. z o.o., Warsaw

July 2022 — June 2023

- Oversaw three key markets: Ukraine, the Baltics, and the United Kingdom.
- Cultivated partnerships with existing clients and new sales channel partners.
- Supported marketing communications to enhance the sales network.
- Led the development of creative assets for branding in various locations.
- Actively expanded and maintained points of sale.

### Press Communications Specialist at The Embassy of Ukraine in Poland, Warsaw

March 2022 — June 2022

- Managed media relationships, facilitating press inquiries and interviews to promote embassy activities.
- Produced press releases, articles, and multimedia content to convey embassy messages and policies.
- Organized press conferences, briefings, and events for maximum media coverage.
- Managed embassy's social media, engaging the public and sharing diplomatic updates.
- Developed and executed crisis strategies to protect embassy reputation.

### Google Ads Account Strategist at Arteria G Partner sp. z o.o. , Warsaw

May 2021 — April 2022

- Collaborated with clients to grasp their objectives.
- Devised custom Google Ads strategies, and managed campaigns to boost ROI.
- Conducted keyword research, refined targeting.
- Analyzed performance data, and optimized budget allocation for improved ad efficacy.

### Analyst of Consolidated Information at City Institute, Lviv

October 2019 — August 2020

- Led document preparation and coordinated the "Green City Action Plan" project backed by the European Bank for Reconstruction and Development.
- Implemented a transparent system for officials in collaboration with "Transparency International Ukraine."
- Conducted analytical research on development, urbanization, and citizen's social needs.
- Managed data consolidation and analysis for informed decision-making.
- Collaborated with cross-functional teams to ensure efficient project execution and communication.

## 🎓 EDUCATION

### MA in EU Public Affairs and Policies, College of Europe, Warsaw

August 2020 — June 2021

### BA in International relations, social communication and regional studies , Lviv Polytechnic National University, Lviv

September 2016 — June 2020