Ali Jafari

Germany

ali@jafari.li   01748068036

linkedin.com/in/ali-jafari-0728021b2

Summary

With more than a decade of experience in the dynamic Software Industry, I've worn many different hats, from engineering to leadership and management roles to the most important role: being a full-time dad to two adorable kitties and the sweetest dog in the world!

My journey in tech has equipped me with a diverse skill set and a deep understanding of what it takes to lead and manage tech teams effectively. I thrive on crafting innovative solutions, designing robust software architectures, and steering projects toward success.

While I enjoy the strategic aspects of leadership and management, I also love getting my hands dirty with code when the opportunity arises.

Experience

Engineering Manager

Kaufland e-commerce

Mar 2023 - Present (1 year 2 months)

- Currently managing and leading 3 teams of talented software engineers, totaling 12 team members
- Entrusted with ensuring the success of each team by aligning business and people, setting goals and leading people to reach them, implementing efficient processes, and fostering a collaborative work environment
- Utilizing strong interpersonal skills to motivate and empathetically lead individuals towards achieving business goals
- Committed to the personal and professional development of the engineers and empowering them with knowledge gathering and sharing
- Recognized for building high-performing, well-balanced teams, cultivating a positive team culture, and recruiting the right candidates to strengthen the team
- Applying my engineering background to facilitate informed technical discussions and drive strategic decisions

Technical Lead

Kaufland e-commerce

Jun 2021 - Mar 2023 (1 year 10 months)

- Entrusted with leading the technical team, spearheading the design of high-level software architectures, and ensuring adherence to technical standards, encompassing software coding practices, tools, and platforms
- Directed the team in making crucial architecture decisions and successfully managed projects from inception to completion
- Orchestrated the design of software architectures for new microservices, along with devising a transition strategy from legacy Monolithic software
- Established a robust monitoring system and actively participated in shared support responsibilities within the team, ensuring system stability and reliability

- Strategically planned and efficiently managed the internationalization (i18n) project, resulting in the enhancement of the data enrichment pipeline and enabling multi-storefront capability within the platform

Senior Software Engineer
Kaufland e-commerce
Oct 2020 - Jun 2021 (9 months)
- Accountable for managing the data enrichment pipeline for a large-scale big data environment, handling over 1 billion records and continuously expanding, while also maintaining a legacy monolithic application
- Spearheaded the development efforts to enhance the legacy application, implementing internationalization and localization features to support multi-storefront capabilities

Senior Software Engineer
Wunder Mobility
Dec 2018 - Oct 2020 (1 year 11 months)
Wunder Mobility is providing full-stack mobility solutions like fleet, carpooling, smart shuttles, and asset sharing to end customers, corporations, and cities.
- Worked in the fleet team as a senior software engineer
- Responsible for software architecture, scalability, stability, and flexibility of the white-label software, understanding the business requirements, communication, planning the projects and developing the software
- Led and planned the smart sharding solution to minimize the database resource costs by %10
- Led and planned the financial invoicing project with the result of the increase in flexibility, accuracy, and performance enhancement (in some cases over 10x faster)
- Designed and developed an event-based automatic webhook system
- Developed a base test and trained people for the test automation project

Senior Software Engineer
Bamilo
Mar 2018 - Dec 2018 (10 months)
Bamilo is the first and biggest venture of Rocket Internet in Iran.
- Working in an international team of 60 as a software engineer base on agile methodologies
- Responsible for maintaining legacy systems, refactoring, and implementing new features
- Designed the software architecture, planned and implemented the new microservices and their integration with legacy application
- Designed the software architecture, data warehouse, and codebase of the new BI project
- Developed the integration of the new react frontend with the old legacy application

Technical Team Lead
Mihan360
Mar 2016 - Mar 2018 (2 years 1 month)
Mihan360 is an advertising platform that shows the most relevant ads based on the content.
- Working as a technical team leader and technical co-founder
- Responsible for leading, planning, developing, and maintaining the content platform with millions of articles (big data) getting displayed to thousands of daily users
- Led a team of 4 software engineers

- Designed and built the system architecture for the large scale project (millions of requests)
- Designed and implemented the classification AI system used for hundreds of daily new articles
- Designed and built the deep-linking system responsible for presenting the most relevant ads to the users

Technical Co-Founder
Kashkol

2014 - 2016 (2 years)

Kashkol was a startup company, operating kashkol.ir, a social media based on websites articles.
- Working in an agile and startup environment as the technical co-founder
- Responsible for all technical topics, technical team management, designing and creating the services
- Built and led the technical team
- Created and maintained the Kashkol website and mobile application

Freelance Software Engineer
Self Employed

2012 - 2016 (4 years)

- Responsible for communicating with various kinds of customers holding different attitudes and requirements and using different technologies in the projects.
- Worked with great companies and organizations such as Isfahan Judiciary Courthouse, Sepahan Institute of Higher Education, Bekhan, and iMohtava.
- Experienced different technologies, code stacks, and best practices based on different project requirements
- Maintained, refactored, and added features to the client's projects

Education

Tecnológico de Monterrey
Masters (micro), Humanities & Soft Skills
Apr 2022 - Dec 2023

Sepahan Institute of Higher Education
Bachelor's Degree, Information Technology
2013 - 2017
Verified by Germany Central Office for Foreign Education (ZAB)