



AGENCY CAPABILITIES DECK 2022



25 STRONG SPECIALISTS



ALL-AROUND DIGITAL SUPPORT



COMPREHENSIVE ANALYSIS



MARKETING TECHNOLOGIES





DRIVE MARTECH INDUSTRY
TOWARDS TRANSPARENCY,
EXPERTISE AND EFFICIENCY



WHO WE ARE | OUR TEAM IN PERSONS



OLEKSANDR ROLSKYI
CEO



ALEKSEY LYAH
CO-OWNER



DMYTRO SNIGIR
CO-OWNER



EVHEN SHYNKARENKO
CLIENT SERVICE DIRECTOR



MAXIM TERESCHENKO
HEAD OF STRATEGY
AND MEDIAPLANING

EXPERIENCE

10 years of experience in advertising, analytical, strategy and client service experience
GMP Certified Trainer
IAB Research Deputy Head

11 years working with the biggest advertisers in Ukraine and worldwide

14 years of managerial experience in leading companies of digital industry

5 years in digital-marketing
4 years in Customer marketing
5 years in Sales service

4 years of experience in media planning and strategy

RESPONSIBILITIES

New business
Team management
Building processes

Strategy
Successful negotiations

Processes optimization
Team building

Strategy
Customer services
In-house teams management

Strategic media planning
Automation
Research of new tools

ACHIEVEMENTS

Development of 'Comprehensive Analysis' methodology.
Successful cases with 100+ clients.
8,9 – avg. client success score
Frequent speaker at the biggest industry events and author of multiple articles on ad tech

Founding of the leading digital marketing agency.
Development and implementation of 'Comprehensive Analysis' methodology.
Frequent speaker at the biggest industry events and author of multiple articles on ad tech

Founding of the leading digital marketing agency
Implementation of flexible team management processes and Scrum methodology.
Development and implementation of a data analysis system.

Project scaling by 320% in 3 years;
Formation of a strong and maximally loyal team;
Building templated analytics;
Extensive experience in understanding the back end and front end of the product;

Development of ad campaign strategies for the largest advertisers (Citrus, OLX, Bodo, BMW, etc.) More than 800 media plans developed

COMPANY STRUCTURE



 Client Service



Teams



Design



Finance



Alfa Team



Saturn Team




Titan Team



Media Planning & Strategy



GMP department


 Project manager

 Senior Traffic manager

 Middle Traffic manager

 Junior Traffic manager

 Analyst

 Project manager

 Senior Traffic manager

 Middle Traffic manager

 Junior Traffic manager

 Analyst

 Project manager

 Senior Traffic manager

 Middle Traffic manager

 Junior Traffic manager

 Analyst

 Strategist

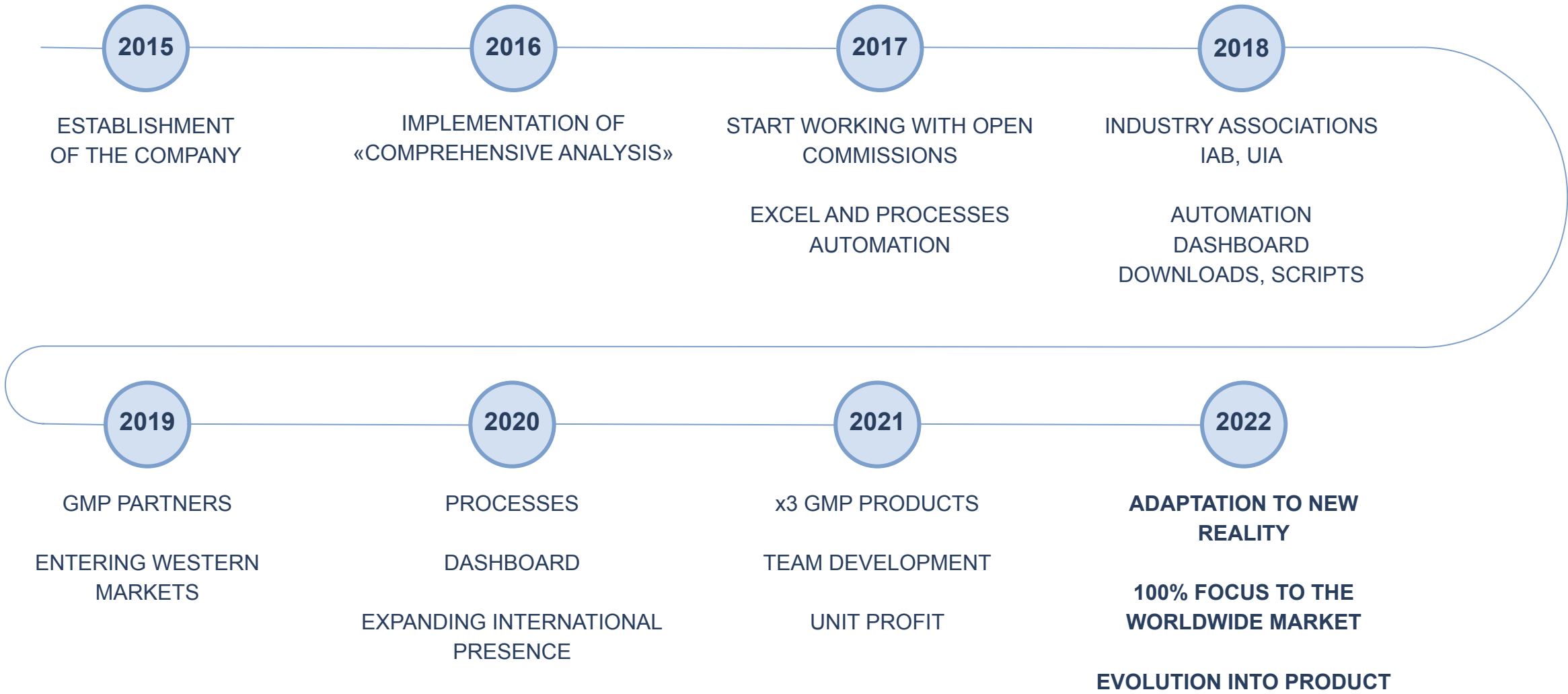
 Media Planner

 GMP Coordinator

 GMP Specialist

 GMP Analyst

OUR PATH



CERTIFICATES AND ACHIEVEMENTS



Google Partner

PREMIER 2022



Google Ads



Google Tag Manager



Adobe Analytics

facebook Analytics

GMP PARTNER CERTIFIED | since 2019



CERTIFIED SPECIALISTS

15

15

13

12

6

9

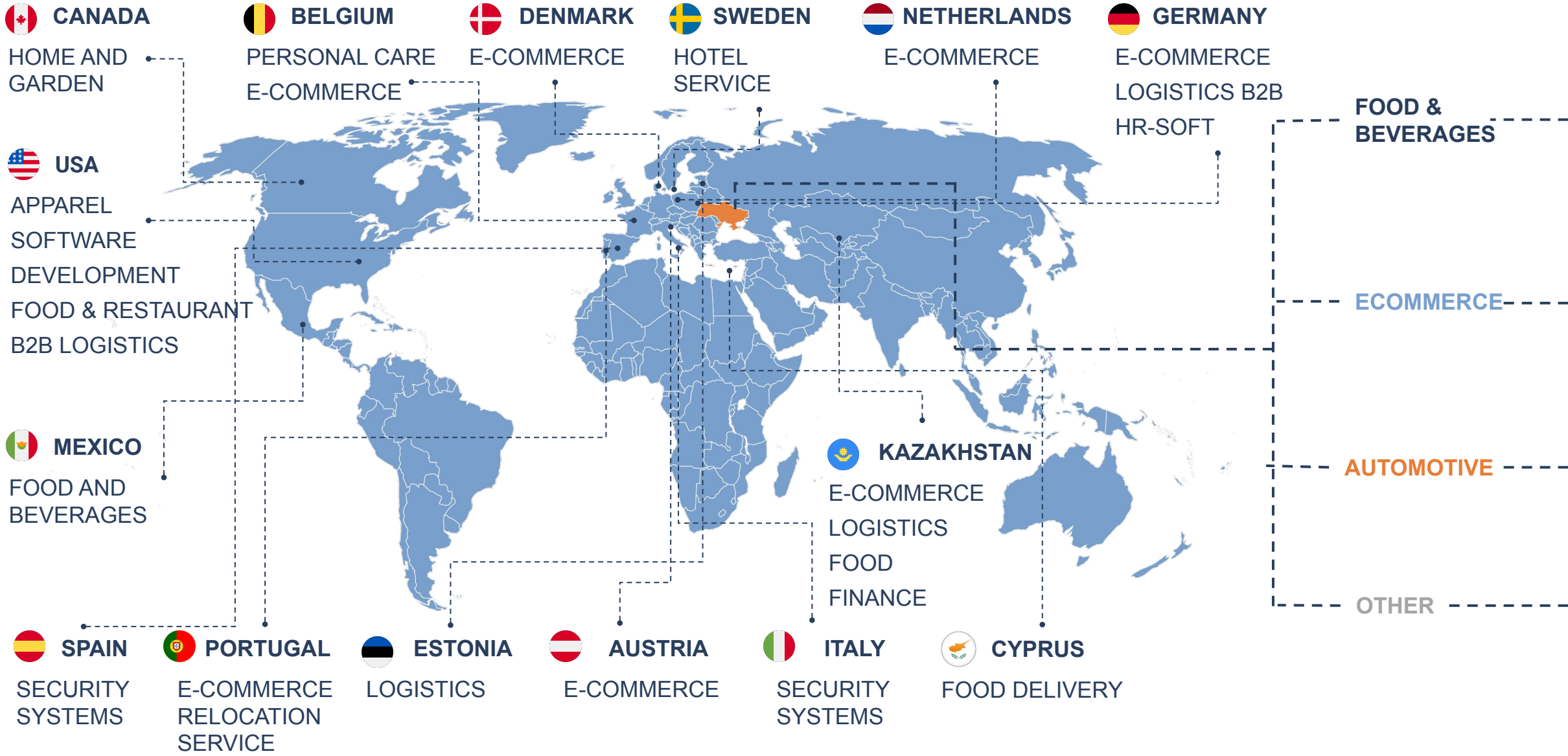
Created 200+ reports

GMP CERTIFIED TRAINER



Oleksandr Rolskyi

MARKETS THAT WE ARE WORKING ON | WORLD



BRANDS THAT TRUST US



Worldwide clients



Ukraine clients



ECOMMERCE



COMING SOON ...

OTHER

BOLGRAD

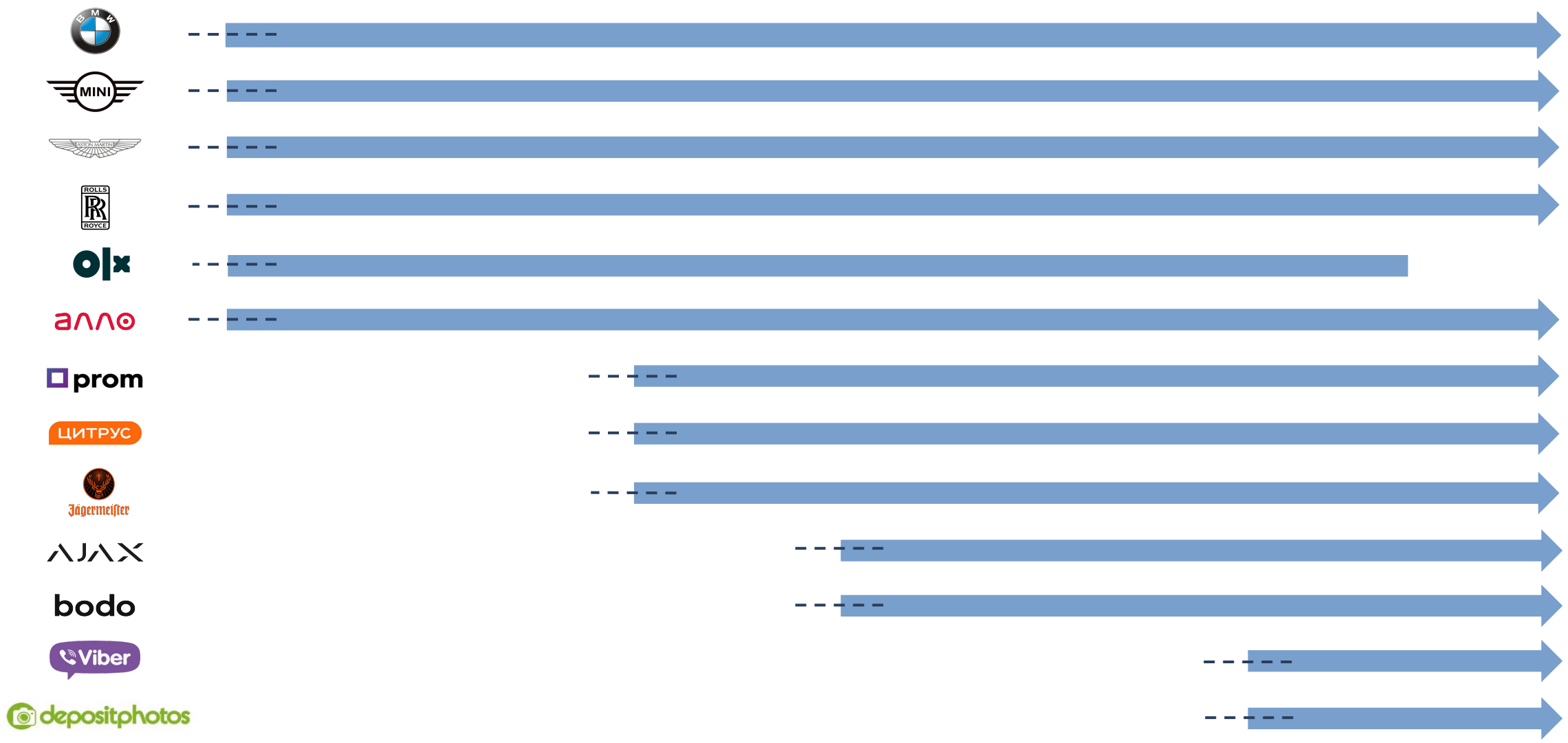


COMING SOON ...



BRANDS THAT TRUST US

2015 2016 2017 2018 2019 2020 2021



WHAT OUR CLIENT SAY ABOUT US



SPEED OF RESPONSE

9,8



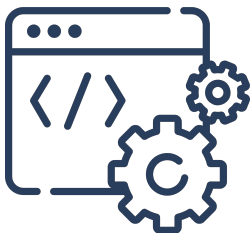
INFORMATIVITY OF THE ANSWERS

9,5



EXPERT OPINION

9,8



REPORTS & OPTIMISATION

8,7



PBR & ANALYTICS

8,7



AVG EFFECTIVENESS OF AD CAMPAIGN

8,5

* comparison with 2020

OUR APPROACH: SERVICE AT EVERY STAGE OF THE AD CAMPAIGN

CAMPAIGN START

- Setup Analytics
- Strategy
- Planning
- Buying



POST CAMPAIGN

- Campaign Analysis
- Search for cause-and-effect relations
- Application of experience

CAMPAIGN PROGRESS

- Comprehensive Analysis
- Dashboards creation
- Campaign optimization
- Agile-approach

OUR THING FOR PRODUCTIVE WORK



STATUS-FILES



AUTOLOAD

newage.	☰	☰	☰	☰	☰
=====	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
=====	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
=====	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
=====	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
=====	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
=====	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

CHECK-LIST

ALL INFORMATION ABOUT CAMPAIGN IN 1 ONLINE DOCUMENT

BRIEF	
Client contacts:	Client manager contact
Proposal submission deadline	Date
Client	Company Name
Name of the AdCampaign:	Campaing Name
Campaign period:	
The task of the Campaign , business performance:	Coverage at the effective frequency. Increasing brand awareness
KPI Campaign №1	Adding an item to the cart
KPI Campaign №2	Shopping on the site
Types of manifestations, platforms:	YouTube. GDN. Facebook, Instagram
Creative formats, video timing:	Video (6/15 sec). Adaptive banners, Social banners
GEO:	SSss
TA:	M/F: 18-44
Landing page:	Site Link Deeplink
Reporting:	Dashboard; 4 weekly dashboard notes; 1 monthly in-depth report;
Budget:	18 000\$ + Agency fee
Creative budget	2 200\$

+ ☰ Brief ▾ Launch Checklist/Status ▾ Agency fee ▾ Campaign Status ▾ Payment Schedule ▾ Problem p



Brief



Strategy and KPI



Agency fee



Project Backlog



Launch Checklist/Status



Campaign Status



Reporting



Payment Schedule



Problem points



Statistics Access



Counter Map

MORE THAN 140 PARAMETERS ARE CHECKED DURING THE CAMPAIGN

WEEK 1

WEEK 2

WEEK 3

WEEK 4

Google ADS

DV 360

Facebook

Other Tools

Google ADS

DV 360

Facebook

Other Tools

Google ADS

DV 360

Facebook

Other Tools

Google ADS

DV 360

Facebook

Other Tools

Counters: Discrepancy between impressions and clicks	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
PVC conversions: Statistics on the counters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GA statistics: Checking the number of clicks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
% Viewability: Out-of-plan performance across time	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
% View: Checking % of screening vs. planned	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
% Invalid impressions: Check for invalid impressions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Frequency: Check the frequency	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Check materials for errors	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Agree the structure of the Auditor with PM (specify in strategy)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prepare Online Plan and Dashboard	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

+ more than 140 parameters...



TOOLS FOR MAXIMUM PERFORMANCE

GOOGLE MARKETING PLATFORM

Ecosystem from Google Corporation, designed to achieve maximum advertising results.





GOOGLE ADS TOOLS

An advertising platform from Google Corporation that allows you to quickly launch advertising campaigns.

MEDIA TOOLS

Google YouTube Ads 

Google Display Network 

Google Discovery Ads 




 Google Search


 Google Shopping

 Google Local Campaign

PERFORMANCE TOOLS

 Data Studio
Data Misualization

 Google Analytics

 Tag Manager

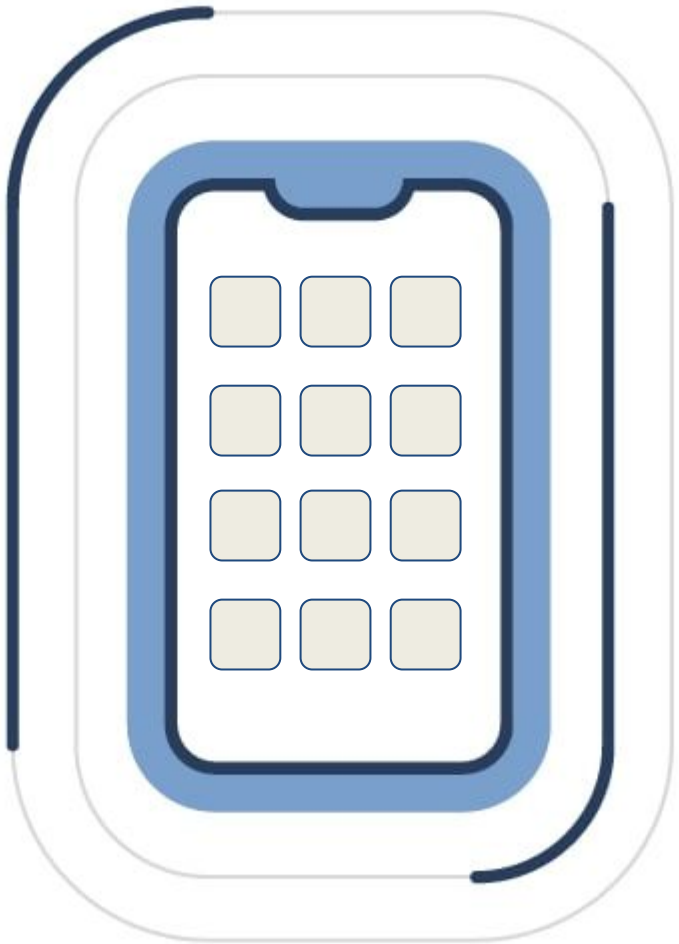
ANALYTICAL AND TRACKING TOOLS

SOCIAL ADS TOOLS

Facebook 

Instagram 

TikTok 



We will help you reach your audience in the most popular applications

 LinkedIn

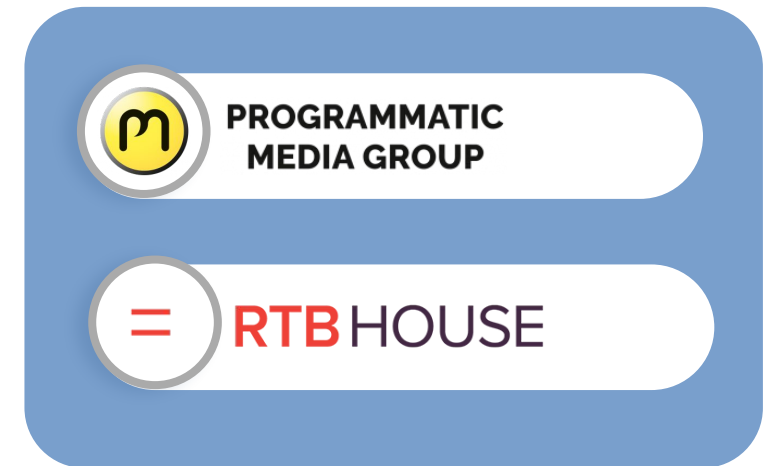
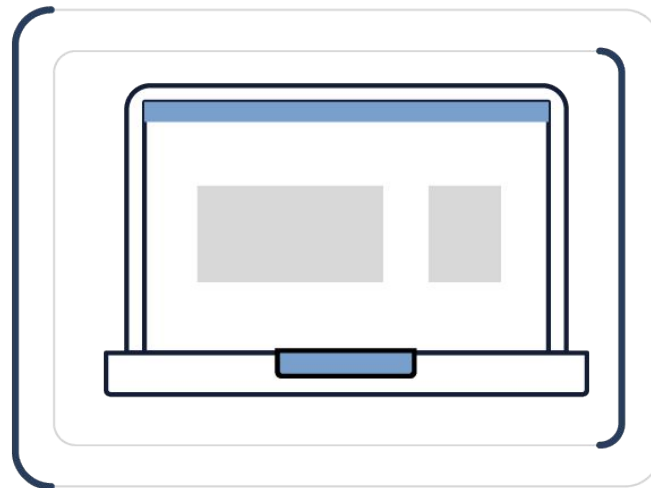
 Twitter

 Spotify

We can also offer other platforms for high-quality advertising, based on your needs and objectives!

PROGRAMMATIC ADS TOOLS

Progressive solutions and non-standard advertising formats for maximum audience coverage

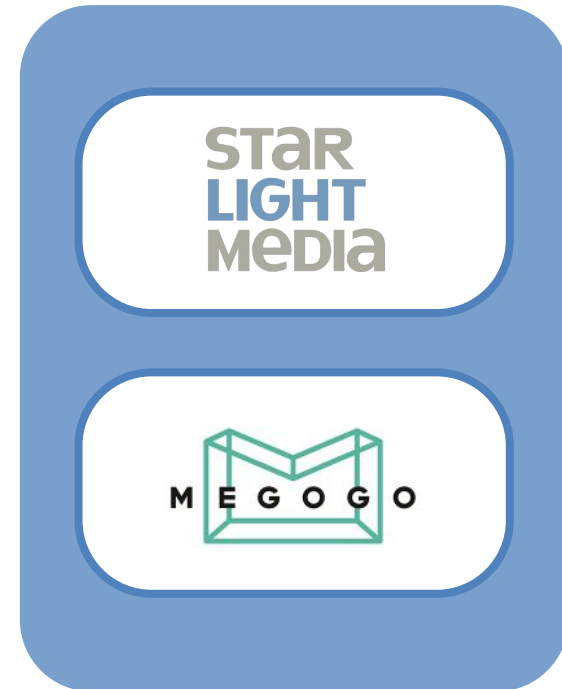


This is not the whole list of tools that we can offer you. In more detail, we will be able to select the desired split after receiving the input and goals of the advertising campaign.

DIRECT ADS (VIDEO & BANNERS)



We also have contracts with other sites that allow you to run video ads to the widest and most accessible audience in Ukraine.



Direct purchases are always more profitable than at an auction. This also allows you to learn the guaranteed volumes.

PERFORMANCE AUDIT

Years of **newage.** experience in the field of digital marketing and the presence of strong and certified specialists allow us to find non-obvious errors in the settings of various advertising tools:

Google Marketing Platform

- ✓ Campaign Manager 360;
- ✓ Display and video 360;
- ✓ Search Ads 360;
- ✓ Correctness of Floodlight transmission;
- ✓ Integration with other platforms;

Google Ads

- ✓ Google Search;
- ✓ Google Display Networks;
- ✓ Google Shopping Ads;
- ✓ Google Smart Campaigns;
- ✓ YouTube – Video Campaigns;

Google Analytics

- ✓ Correct installation of the script;
- ✓ UserID/ClientID transmission settings;
- ✓ Audience settings;
- ✓ Setting up events and goals;
- ✓ Integration with other platforms;



COMPREHENSIVE ANALYSIS

COMPREHENSIVE ANALYSIS

Quality control

Media influence

APPROACHES

METRICS

Agile-approach

Response to advertising



QUALITY CONTROL



VIEWABILITY



FORMAT MATCH



GEO



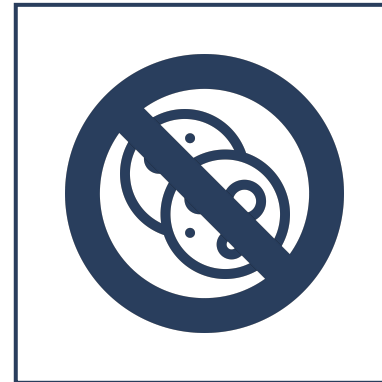
VIEWERSHIP



FREQUENCY



**FRAUD-IMPRESS
IONS**



**NON-COOKIES
IMPRESSIONS**



**IMPRESSIONS
WITHOUT URL**

MEDIA INFLUENCE



IMPRESSIONS



REACH / TA REACH



TA REACH AT
FREQUENCY



VIEWERSHIP



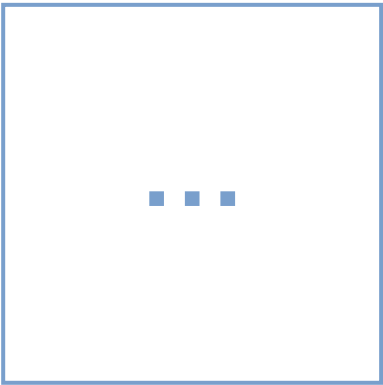
BRAND LIFT



SHARE OF VOICE (SOV)



INCREASE IN
BRANDED
SEARCHES



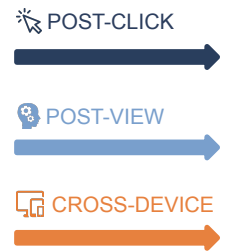
RESPONSE TO ADVERTISING



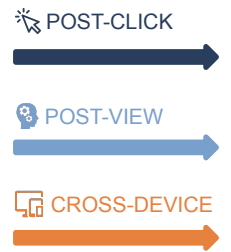
Campaign Manager



IMPRESSIONS



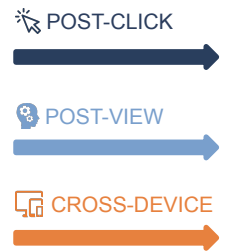
- Email
- Organic search
- Social
- Paid search
- Other digital
- Other advertising
- Referral
- Direct



WEBSITE



APP



CONVERSION

HOW IMPORTANT POST-VIEW AND CROSS-DEVICE DATA IS



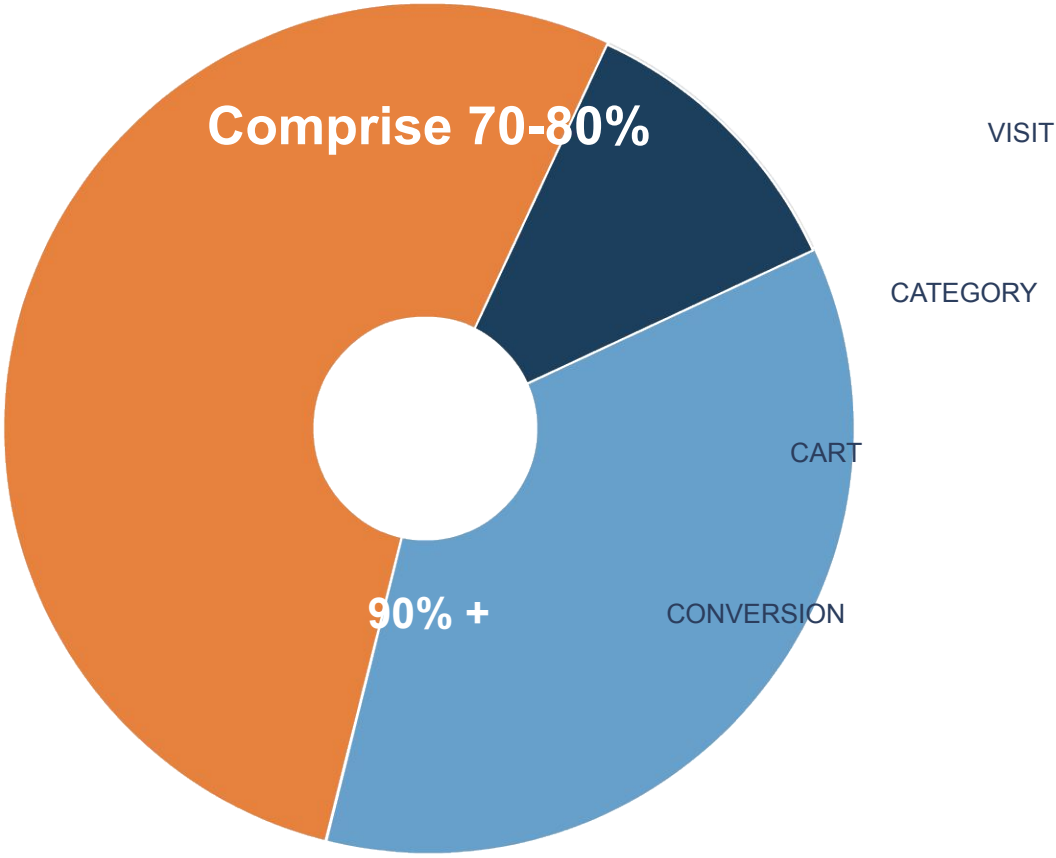
POST-CLICK



POST-VIEW



CROSS-DEVICE

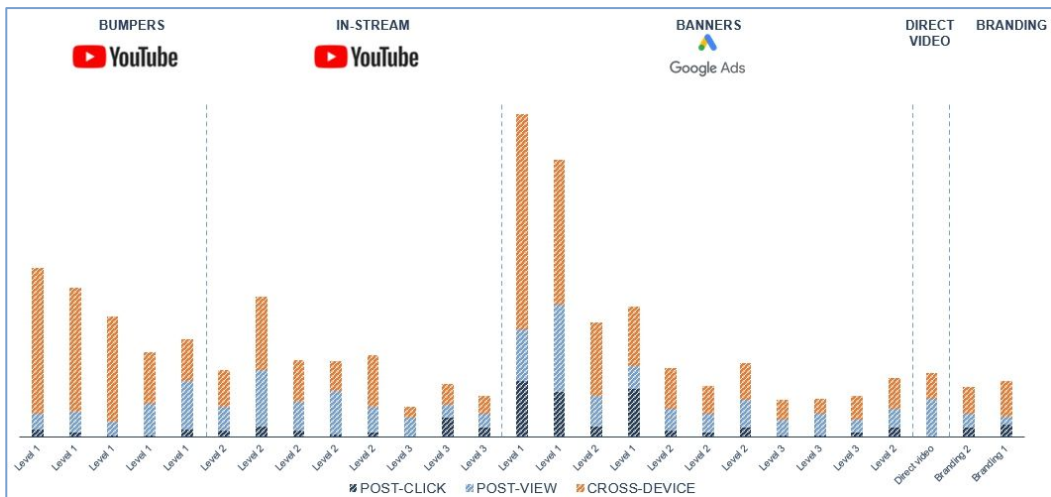




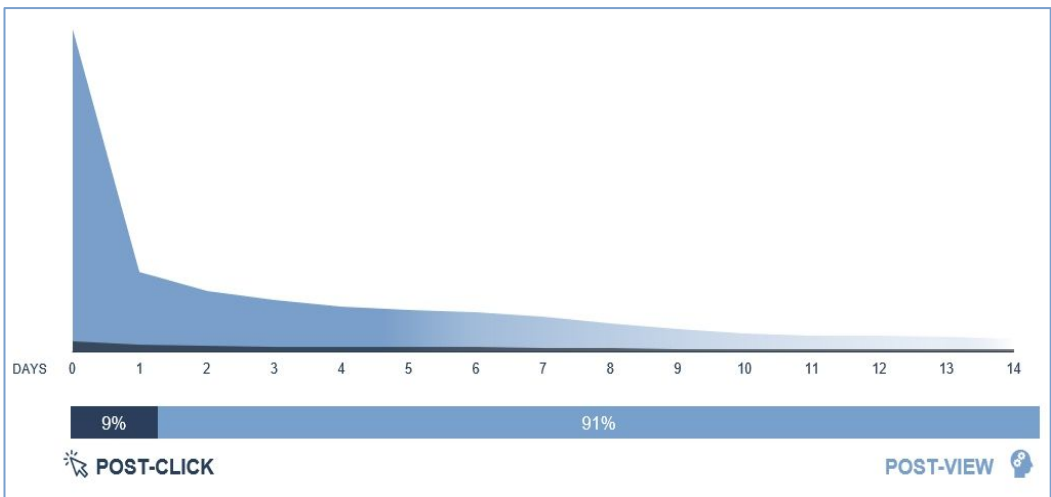
HOW WE CAN OPTIMIZE CAMPAIGNS

OPTIMIZATION FOR MULTIPLE PARAMETERS

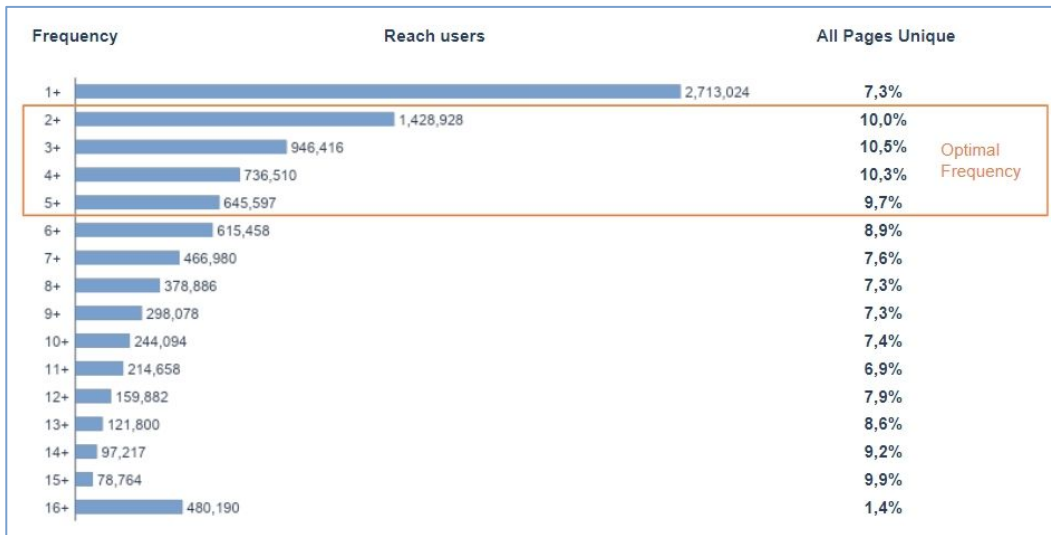
Targetings



Time of interests



Frequency



Geo

City	Reach	Impressions	Clicks	session start	% cr all site unique	add to cart	% cr add to cart	ecommerce purchase	% cr thank_you_page
Kiev	4503945	12863811	77838	37543	0,29%	14585	0,11%	2161	0,02%
Kharkiv	446760	2207135	8758	7235	0,33%	2738	0,12%	355	0,02%
Odessa	390037	2011680	8116	7964	0,40%	3438	0,17%	483	0,02%
Dnipropetrovsk	326127	1606154	6684	7040	0,44%	3426	0,21%	403	0,03%
Lviv	408587	1530810	7154	6084	0,40%	2234	0,15%	301	0,02%
Zaporizhzhya	225029	1217345	5211	6062	0,50%	3305	0,27%	333	0,03%
Krivoy Rog	193076	1027738	4451	5356	0,52%	1948	0,19%	273	0,03%
Vinnitsya	177612	782923	3479	3503	0,45%	1331	0,17%	181	0,02%
Mykolayiv	141752	760439	3351	3327	0,44%	1216	0,16%	179	0,02%
Ternopil	146221	664204	3011	2879	0,43%	889	0,13%	100	0,02%
Chernivtsi	117637	594777	2557	2065	0,35%	994	0,17%	98	0,02%
Sumy	115319	572709	2488	2648	0,46%	1063	0,19%	116	0,02%
Poltava	109275	564522	2359	2241	0,40%	711	0,13%	126	0,02%
Zhytomyr	100766	545438	2391	2020	0,37%	884	0,16%	109	0,02%
Kherson	94044	522672	1968	2555	0,49%	1212	0,23%	132	0,03%
Ivano-Frankivsk	100384	515266	2089	1751	0,34%	608	0,12%	72	0,01%
Chernihiv	99501	492231	2144	1909	0,39%	857	0,17%	87	0,02%
Rivne	91617	491635	1841	1189	0,24%	266	0,05%	38	0,01%
Cherkassy	95921	483419	1919	1981	0,41%	871	0,18%	107	0,02%
Luts'k	83776	450528	1844	1156	0,26%	397	0,09%	48	0,01%
Kirovohrad	81839	441043	1889	2163	0,49%	806	0,18%	119	0,03%
Dniprodzerzhynsk	64455	374978	1686	2069	0,55%	2000	0,53%	97	0,03%
Kremenchuk	87499	364519	1731	1961	0,54%	737	0,20%	75	0,02%
Bila Tserkva	63232	341375	1385	1607	0,47%	550	0,16%	93	0,03%
Donetsk	58747	335720	518	2	0,00%	0	0,00%	0	0,00%

OPTIMIZATION BY TARGETING, PLACEMENTS



Client category: e-commerce

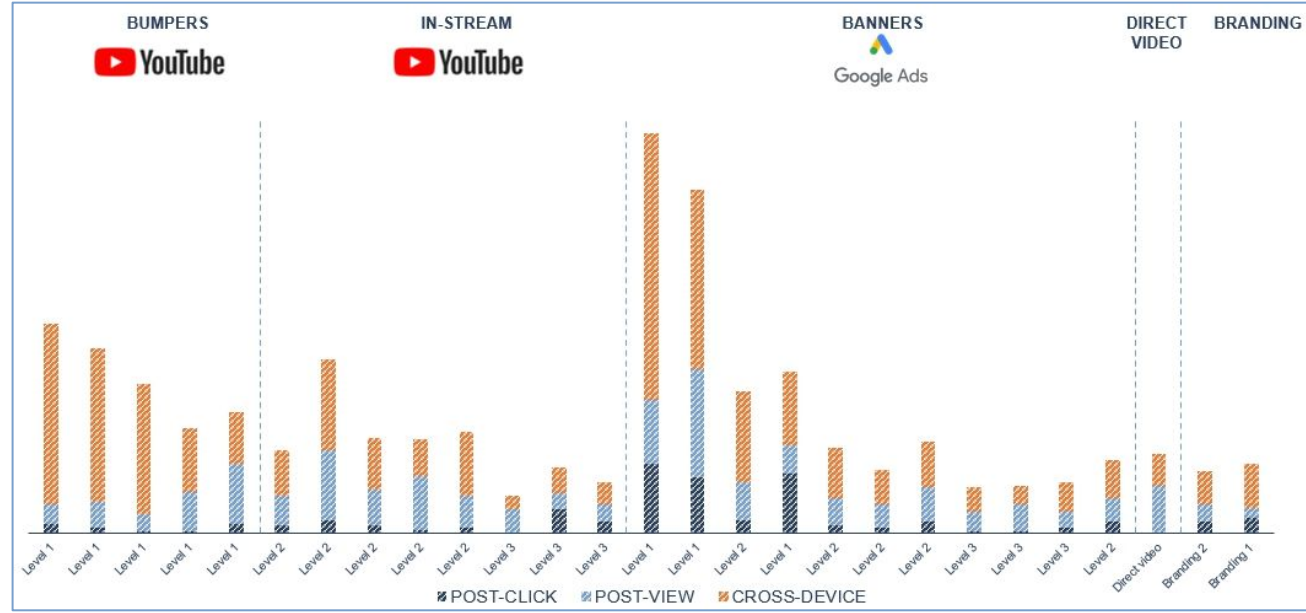
GEO: Ukraine

Tool: Video & Display Campaign

Task: Determine how display advertising affects sales.
Determine the optimal audiences and segments for targeting.

The approach:

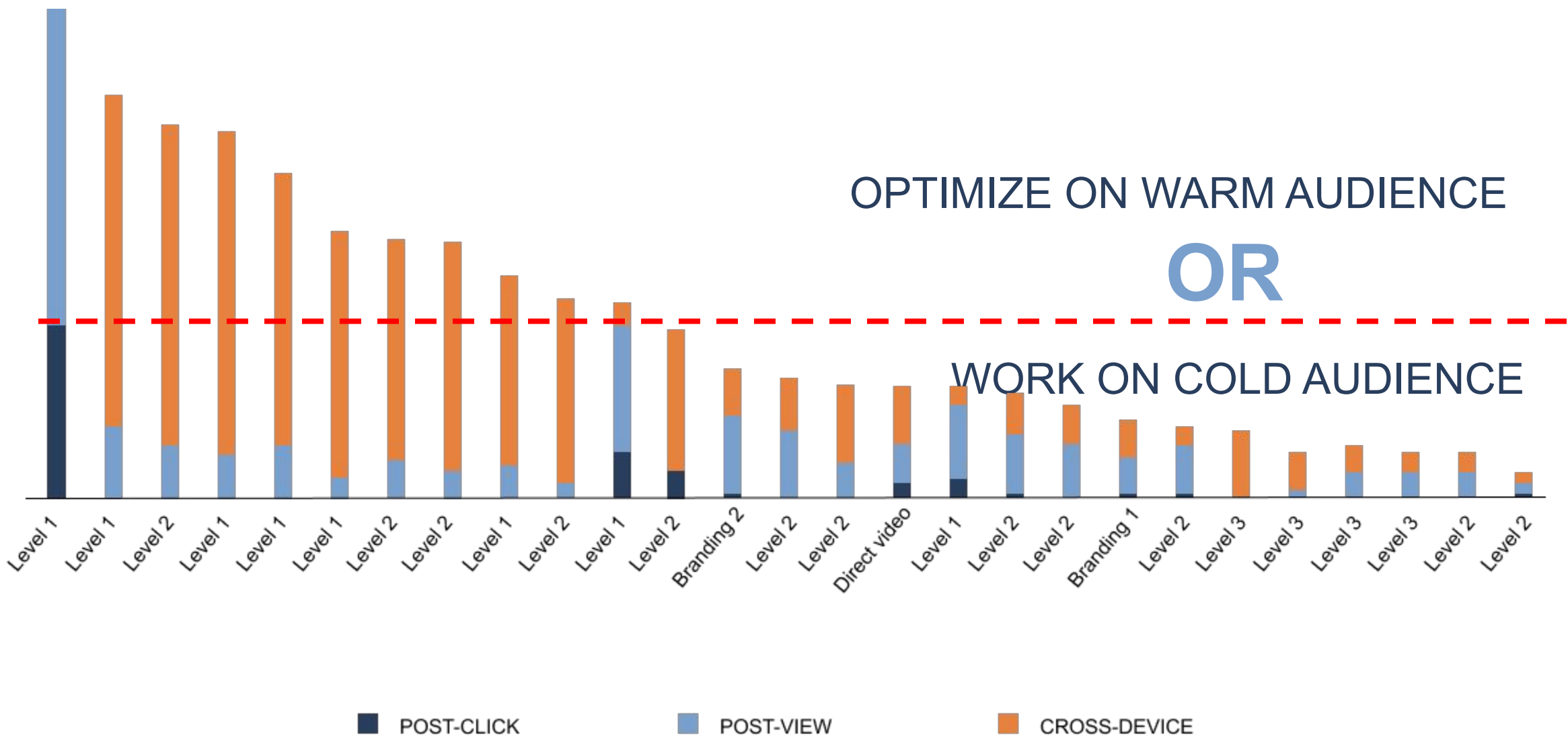
1. Conducted an audit of previous activity;
2. Selected and segmented the most optimal audiences by model: see-think-do-care
3. Set up floodlight conversions in the Campaign Manager;
4. Connected Comprehensive Analysis;
5. Conducted weekly optimization based on data on post-click, post-view and cross-view conversions.



x2

By **transaction** during the period of our work

CLICKS BY SEGMENTS | ALL PAGES UNIQUE



OPTIMIZATION BY FREQUENCY



Client category: e-commerce

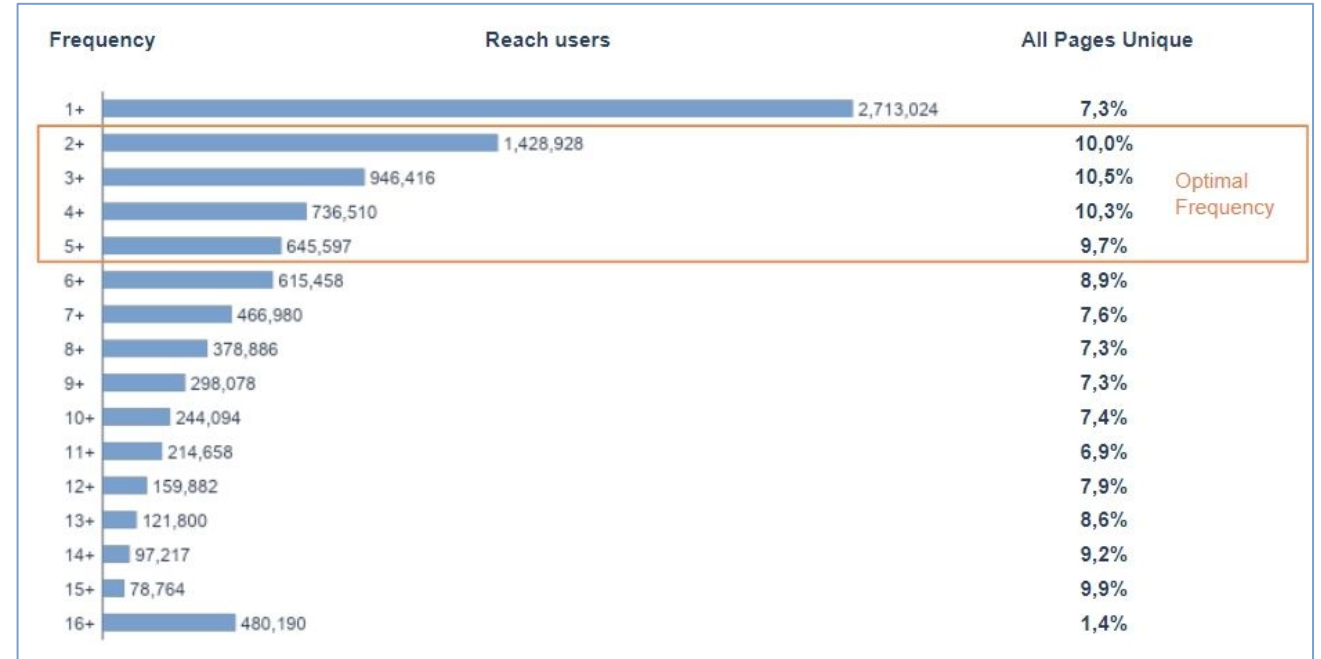
GEO: Ukraine

Tool: Video & Display Campaign

Task: Determine Effective Targetings and Frequency

The approach:

1. Conducted an audit of previous activity;
2. Selected and segmented the most optimal audiences;
3. Set up floodlight conversions in the Campaign Manager;
4. Connected Comprehensive Analysis;
5. Conducted weekly optimization based on data on post-click, post-view and cross-view conversions.



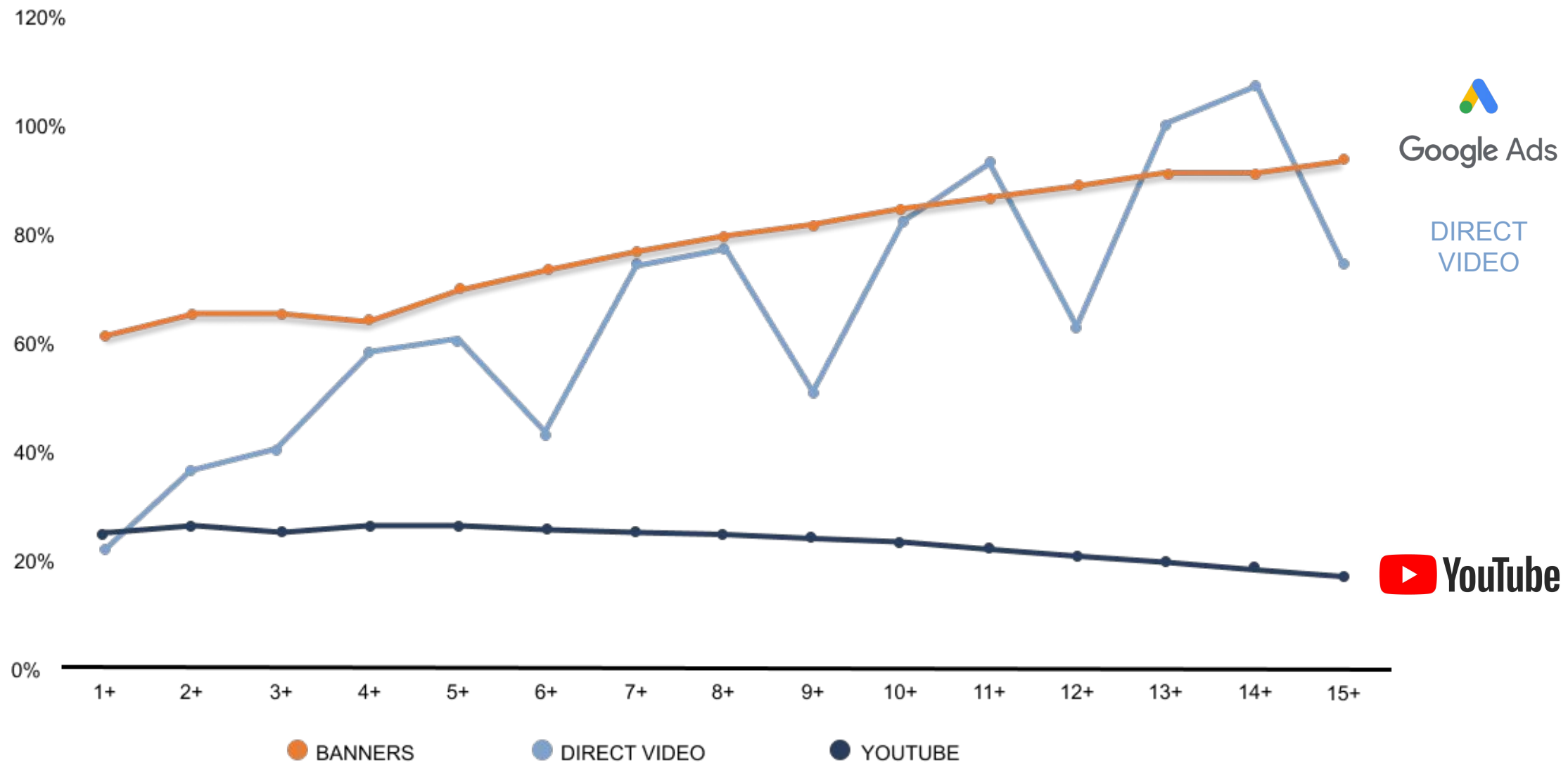
-10%

Budget **savings** on inefficient frequencies

+17%

%CR of **target** conversions

OPTIMAL FREQUENCY | VISITS



OPTIMIZATION BY GEO



Client category: e-commerce
GEO: Ukraine
Tool: Video & Display Campaign
Task: Determine Effective Targetings and Frequency

The approach:

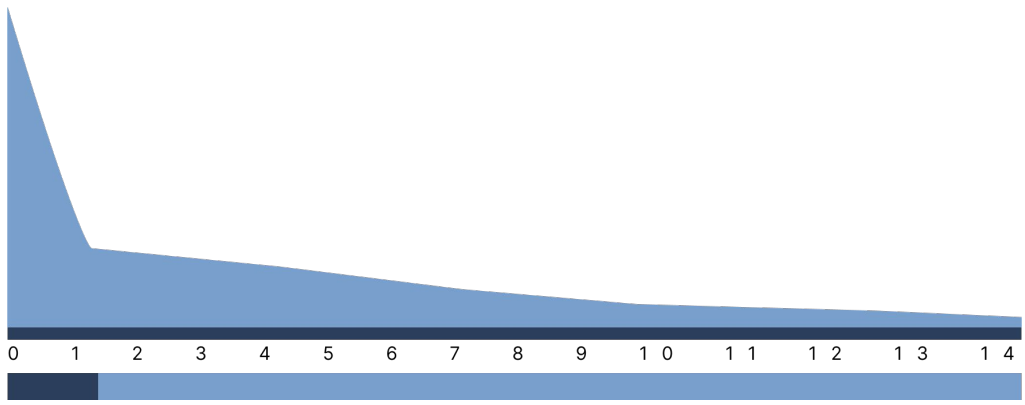
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City	Reach*	Impressions	Clicks	session start	% CR		% CR		% CR	
					all_site_unique	add to cart	add_to_cart	ecommerce purchase	thank_you_page	
Kiev	4503945	12863811	77838	37543	0,29%	14585	0,11%	2161	0,02%	
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Zhytomyr	100766	545438	2391	2020	0,37%	884	0,16%	109	0,02%	
Kherson	94044	522672	1968	2555	0,49%	1212	0,23%	132	0,03%	
Ivano-Frankivsk	100384	515266	2089	1751	0,34%	608	0,12%	72	0,01%	
Chernihiv	99501	492231	2144	1909	0,39%	857	0,17%	87	0,02%	
Rivne	91617	491635	1841	1189	0,24%	266	0,05%	38	0,01%	
Cherkassy	95921	483419	1919	1981	0,41%	871	0,18%	107	0,02%	
Lutsk	83776	450528	1844	1156	0,26%	397	0,09%	48	0,01%	
Kirovohrad	81839	441043	1889	2163	0,49%	806	0,18%	119	0,03%	
Dniprodzerzhynsk	64455	374978	1686	2069	0,55%	2000	0,53%	97	0,03%	
Kremenchuk	87499	364519	1731	1961	0,54%	737	0,20%	75	0,02%	
Bila Taerkva	63232	341375	1385	1607	0,47%	550	0,16%	93	0,03%	
Donetsk	58747	336720	518	2	0,00%	0	0,00%	0	0,00%	

-10%

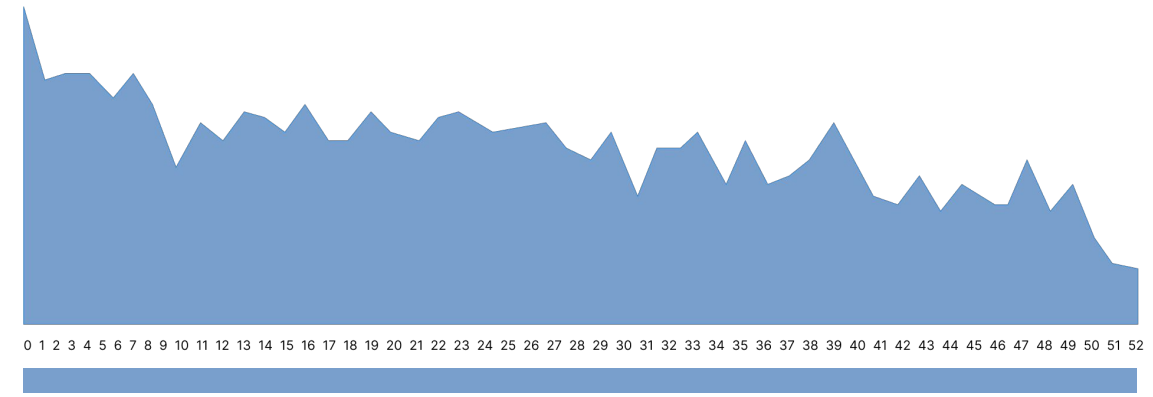
Budget **savings** on inefficient frequencies

EFFICIENCY DEPENDING ON FREQUENCY



 **POST-CLICK**

POST-VIEW 



POST-VIEW 

We can track time after viewing and **optimize effectively** thanks to this

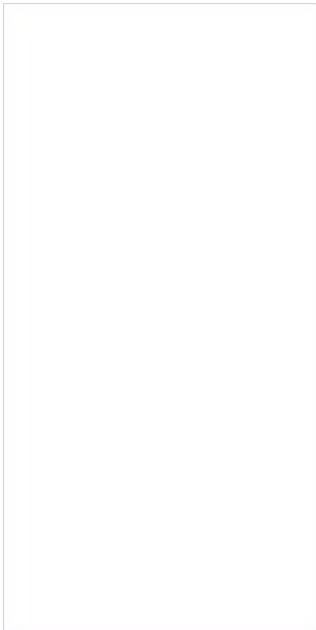
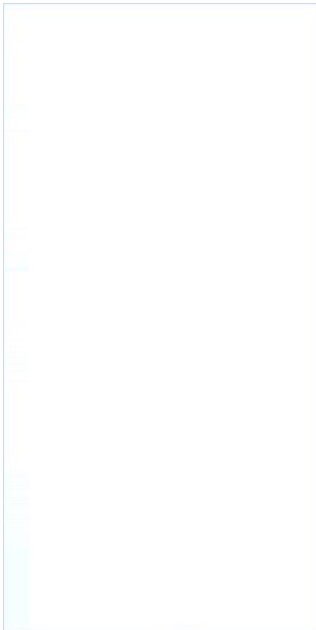
OPTIMIZATION BY CREATIVES



Client category: e-commerce
GEO: Ukraine
Tool: Video & Display Campaign
Task: Find out which creatives perform best

The approach:

- 1. Developed multiple creatives based on audiences;
- 2. Selected and segmented the most optimal audiences;
- 3. Set up floodlight conversions in the Campaign Manager;
- 4. Connected Comprehensive Analysis;
- 5. Conducted weekly optimization based on data on post-click, post-view and cross-view conversions.



↓ 22%

↓ 24%

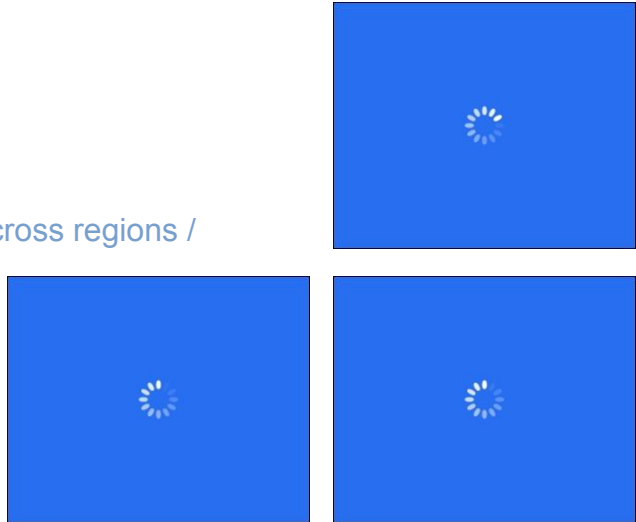
%CR of target conversions

DATA-DRIVEN CREATIVES

Common use cases for DDC

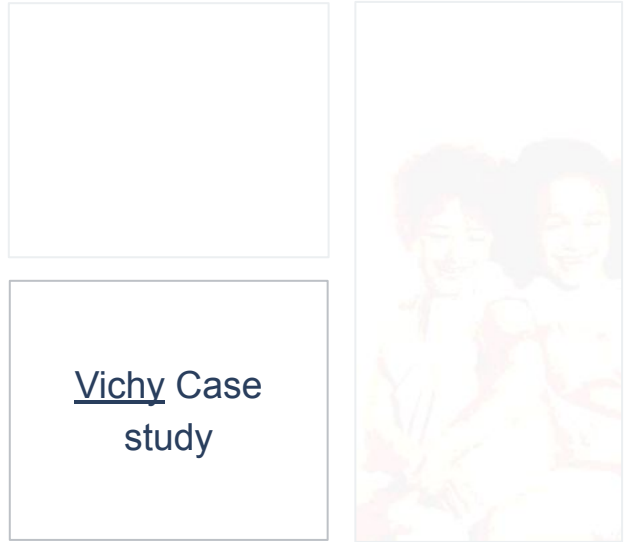
1 Geotargeting

Scale creatives across regions / countries



3 Media Signals

(audience or context)
Creatives tailored to multiple audience segments



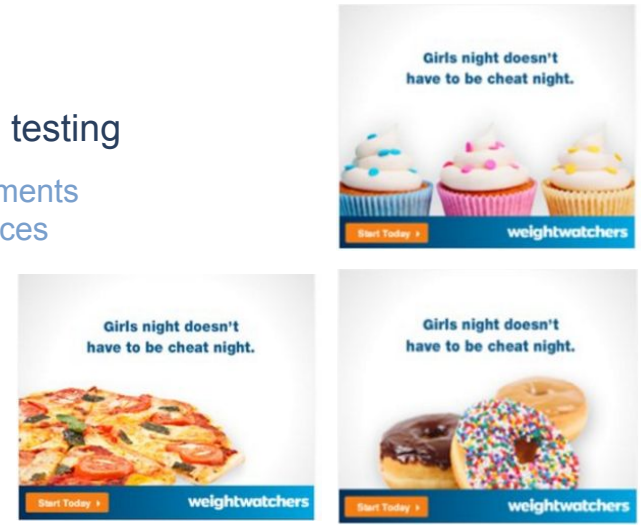
2 Scheduled Updates

Creative elements triggered by dates (start date & end date)



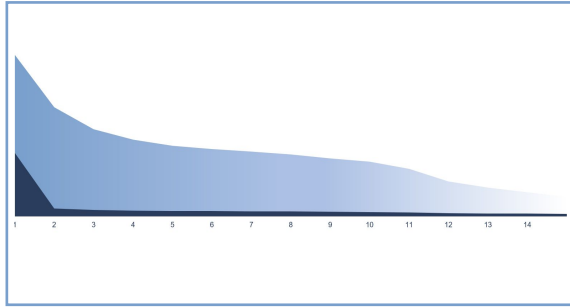
4 Content rotation/A/B testing

Rotation of creative elements to determine best practices



POST-CAMPAIGN ANALYSIS

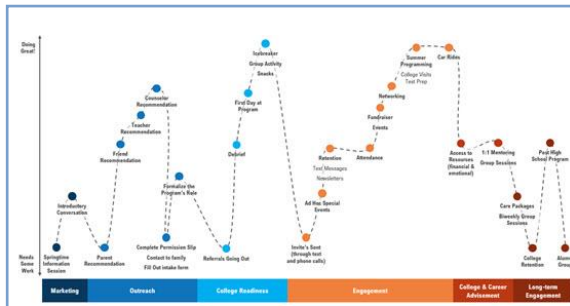
TOOLS FOR CAMPAIGNS' OPTIMISATION | POST-CAMPAIGN ANALYSIS



MEASUREMENT OF DURATION OF 'MEDIA EFFECT'



MEASUREMENT OF 'MEDIA EFFECT' INFLUENCE ON OTHER TRAFFIC CHANNELS



USER JOURNEY MAPPING

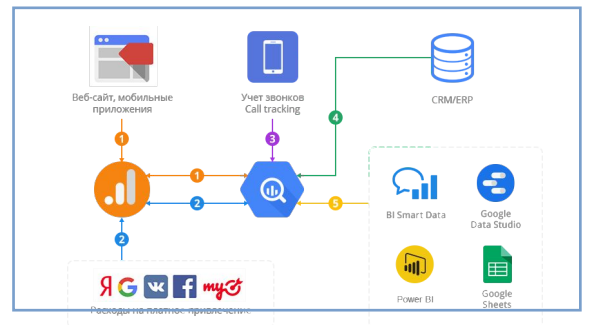
ANALYSIS OF PURCHASES WITH FLOODLIGHT|TRANSACTION ID



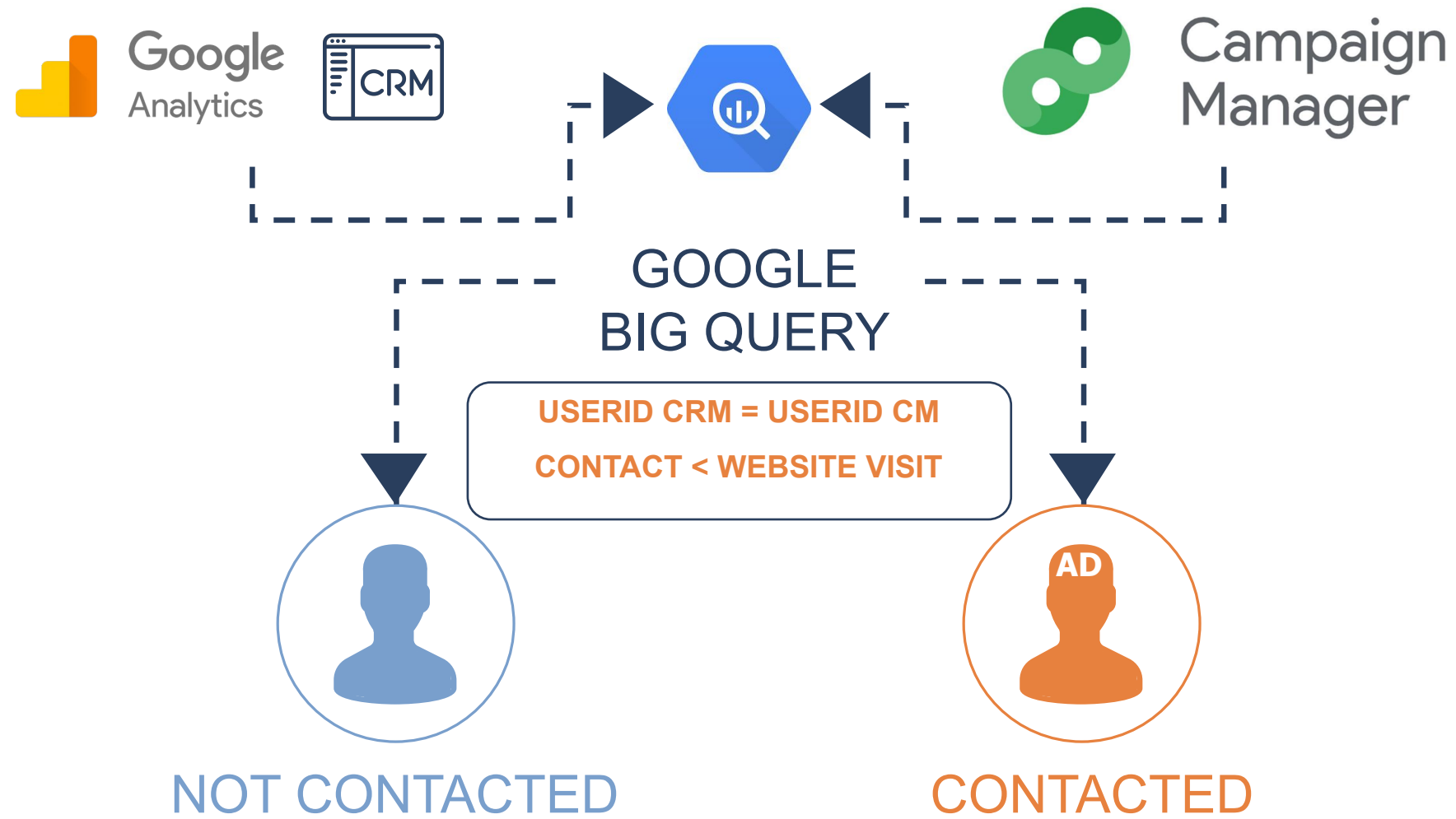
ATTRIBUTION MODELING FOR DIFFERENT TOOLS



END-TO-END ANALYTICS



HOW DISPLAY ADS AFFECT OTHER TRAFFIC SOURCES



ADVERTISING EFFECT



CONVERSION RATE

Paid search



Organic



Email



Direct



FB



Referral

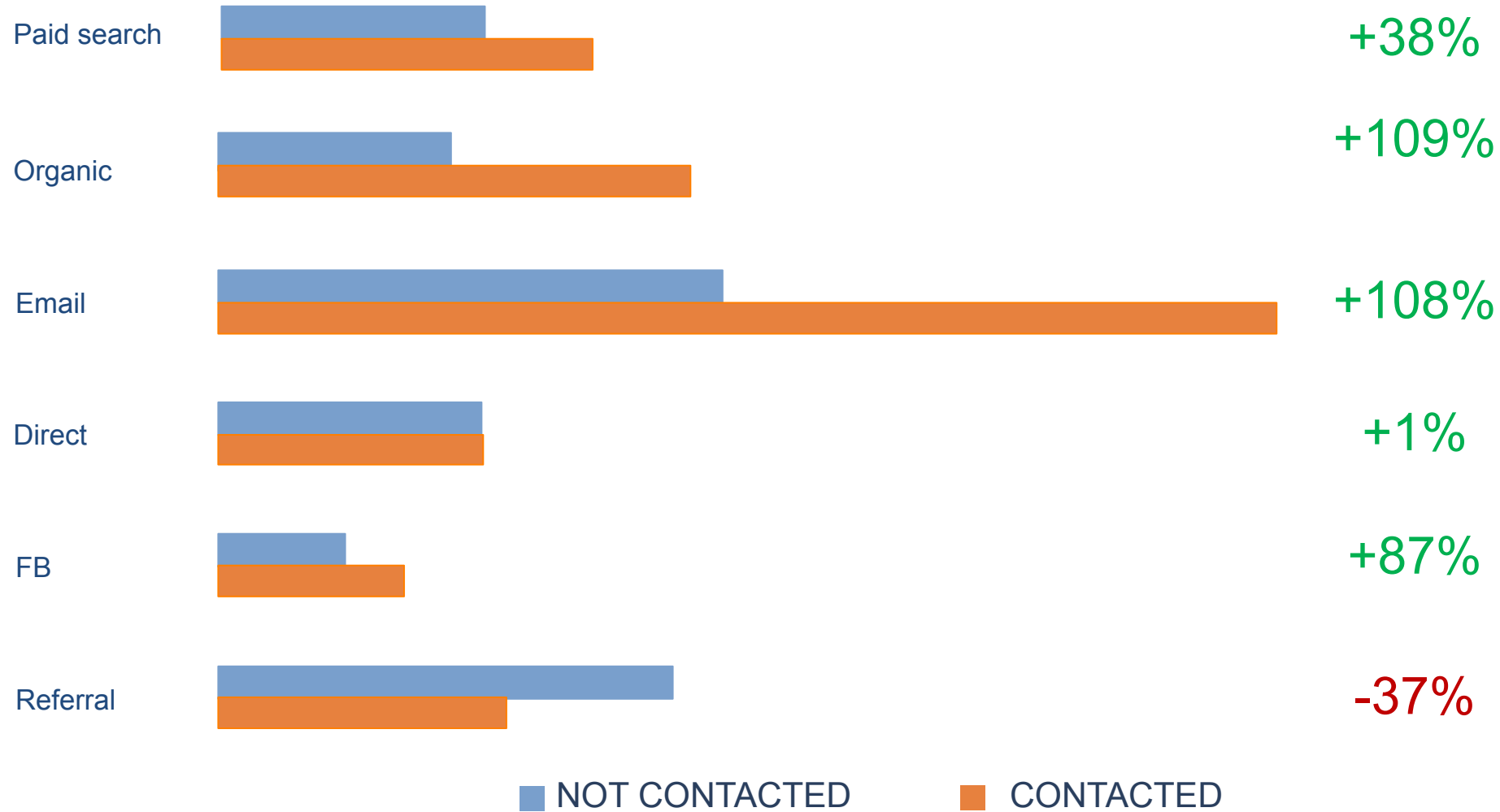


■ NOT CONTACTED

ADVERTISING EFFECT



CONVERSION RATE



ADVERTISING EFFECT



CONVERSION RATE

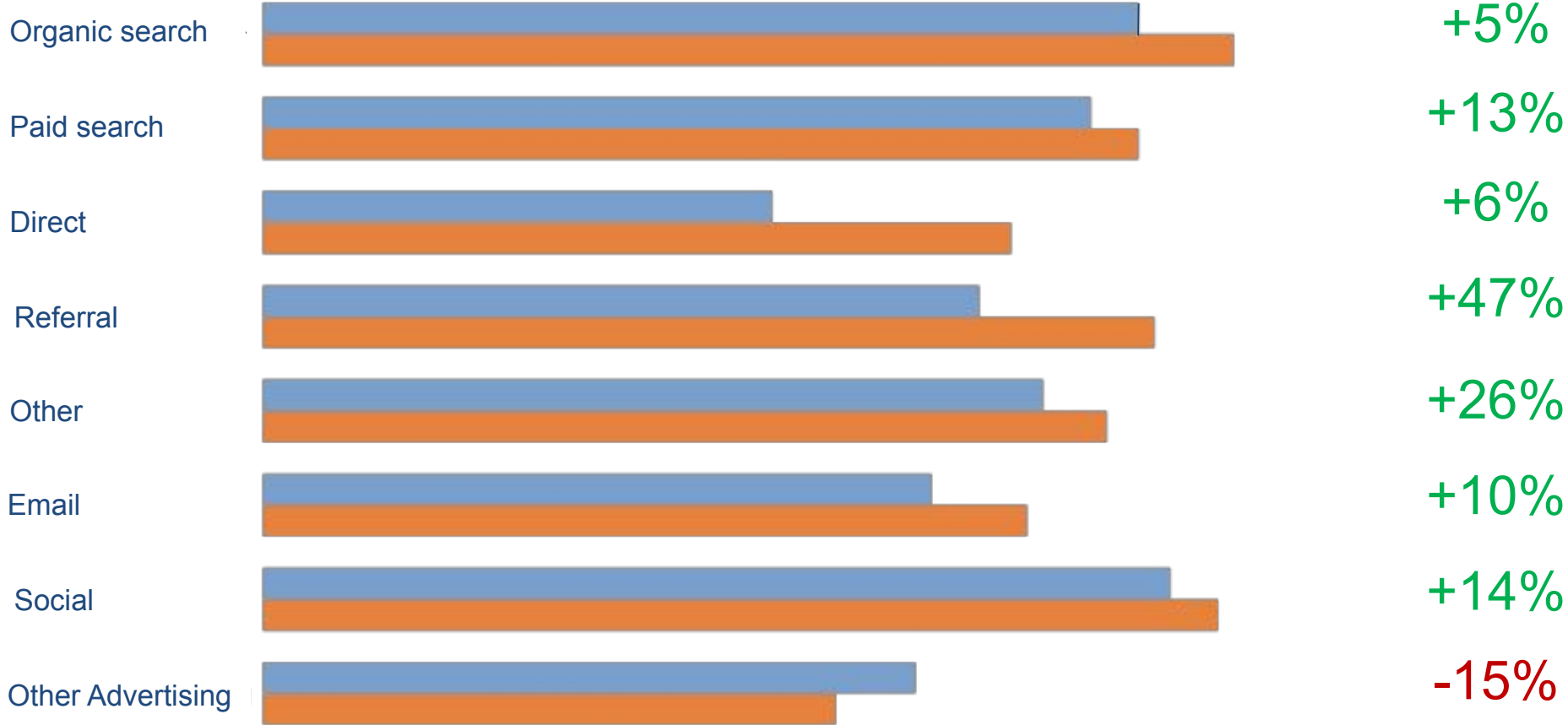


■ NOT CONTACTED

ADVERTISING EFFECT



CONVERSION RATE



Total
+12%

■ NOT CONTACTED ■ CONTACTED

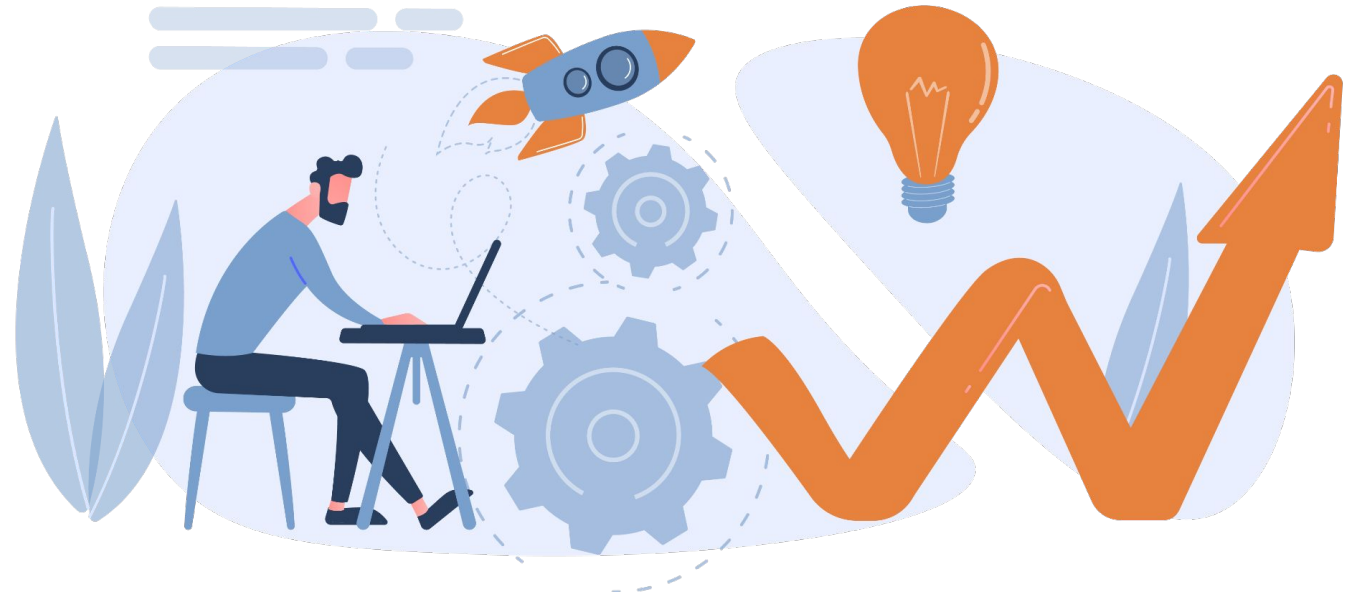
USEFUL INFORMATION

Helpful Links:

- [Blog newage.](#)
- [Comprehensive analysis](#)
- [YouTube channel](#)
- [Facebook page](#)
- [Tool presentation](#)
- [Full Agency presentation](#)
- [Reviews on the Clutch](#)

Templates:

- [Brief](#)
- [All-in-one document](#)



THANK YOU FOR YOUR ATTENTION!

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