

Olena Shtoda

Graphic Designer

Creative Graphic Designer with talent for developing unique custom artwork.

Skilled in the production of design concepts with the ability to use Illustrator, Photoshop, After Effects, InDesign, CorelDraw, Procreate. Detail-oriented, organized, hardworking with passion for learning, ready to contribute to company success.

Work History

2012-09
- 2022-02

Graphic and Motion Designer

Right Frank Ltd, Odesa, Ukraine

- Collaborated with marketing team on design concepts
- Designed arts, layouts, color schemes in line with brand vision
- Created finished copy and art using Adobe CS, CorelDRAW and Procreate: brochures, leaflets, social media designs, advertisings for a variety of media, etc.
- Generated mockups of designs to review and make revisions as requested
- Maintained communication with the management team from project start to finish
- Collaborated with the production contractors and controlled the quality of printed materials, branded souvenir products, etc.

Key Achievements:

- Rebranded design for Right Frank Ltd. Including digital images and marketing materials, resulting in 300% increase in web site traffic
- Slashed printed materials and souvenir products production costs by average of 20%

2010-09
- 2012-05

Graphic Designer

NextOn, Odesa, Ukraine

- Designed logotypes, icons, web and social media pages
- Created complex graphics, using independent judgment, creativity, and creative software

Key Achievements:

- Successfully completed 25+ clients projects
- Reduced projects delivery time by average of 15%

Education

2010-09
- 2013-06

Digital Graphics and Design, Bachelor

IT academy STEP, Odesa, Ukraine

2003-09
- 2009-06

Financial Management and Marketing, Master

International Business Institute, Odesa, Ukraine

Personal Info

Email

helen.shtoda@gmail.com

Phone

07467625128

Skills

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Indesign
PC and Mac platforms
Production layouts
Corel Draw
Procreate

Languages

English Fluent
Ukrainian Native
Russian Native