

# Borysova Kseniia

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## EDUCATION

Professional Scrum Master (PSM-I) [scrum.org](https://www.scrum.org)

Professional Certified Coach (PCC) International Coaching Federation

Instructional designer, e-learning

QA manual, IT Nation

Google Project Management, Coursera

University of Economics and Law "KROK", Business trainer/coach

Donetsk Institute of Entrepreneurship, Bachelor of Economics and Enterprise Management

## PROFESSIONAL EXPERIENCE

**Mar, 2021 - Feb, 2022 - DAR, Kazakhstan, Almaty**

**Project/Product manager**

**EdTech project, University 3.0**

- Interacted with the team and stakeholders on the project, setting goals
- Managed the process of creating a value proposition (value proposition)
- Setting goals and hypotheses for market analysis, participated in research
- Participated in the preparation of unit economics by product and business case
- Created a product roadmap
- Planning
- Preparation of business requirements
- Created and prioritized the product backlog
- Control of the timing and quality of work
- Testing, analytics
- Worked with key indicators for the product
- Initiation (setting tasks) of marketing activities

**Nov, 2020 – Mar, 2021 – Robo Advisor, Ukraine, Kyiv**

**Co-founder, Scrum-master/Agile coach**

**FinTech startup, Mobil app**

- Business modeling and preparation of a road-map to receive investments;
- Participation in the accelerator;
- Formation of business processes of the future project;
- Participated in the development of a mobile application;
- Search and communication with specialists providing services: lawyers, marketers; developers; machine learning consultants; profilers, etc

Possess perfect coaching and client support skills

- Educate teams on Agile principles and values
- Participate in performance management process and actively communicate progress and outcomes to stakeholders
- Manage and optimize the flow of work through the principles of agility, facilitate the team planning sessions and other agile activities, and most importantly be the agile advocate and mentor of the team

- Work with product owners, tribe leader, chapter leader and HRBP to ensure team alignment with commitments to the businesses and sync points with other teams
- Problem solving and conflict management skills
- Manage changing priorities and address any repercussions quickly and transparently
- Provide team status reports highlighting accomplishments, plans, and issues across all assigned teams

**Feb, 2020 – Oct, 2020 – SMLS, Ukraine, Kyiv**

**Partner**

**Edtech startup, LMS**

- Prepared a roadmap of the project and a presentation to attract investments for scaling project;
- Made rational proposals for optimizing business processes and the operation of the platform;
- Conducted a search through their personal and open channels, and then negotiations with lawyers, financiers and marketers;
- Communicated with the Ministry of Education and Science and certification organizations and carried out preparatory work for receiving documents;
- Prepared the basis for establishing legal and financial order in the organization;

**Feb, 2019 – Jan, 2020 – LNS Academy, Ukraine, Kyiv**

**co-founder**

**Edutainment startup, online game**

- Methodological and content part of the online game, as well as participation in game design;
- Business modeling (Canvas Business Model);
- Business planning;
- Formation of a road-map;
- Participation in startup accelerators;
- Preparation of presentations for investors;
- Marketing and promotion in social networks (copywriting and design);
- Copywriting of thematic articles;
- Attendance in relevant events.

**Languages:**

**English - Intermediate**

**Korean - Intermediate**

**Russian - Native**

**Ukrainian - Native**