

- Blago.art.kiev@gmail.com
- Břežany II. Kolín
   District in the Central
   Bohemian Region of
   the Czech Republic
- 🛗 35 years old
- https://youcontrol.co m.ua/ru/catalog/co mpany\_details/40925 928/
- 🛱 Ukrainian
- 🖨 Personal vehicle
- ♥ Europe
- **C** 0506086969

# Languages

Ukrainian

Russian

### English

Beginner

# Social networks

### f

@https://www.facebook.c om/profile.php? id=1000052855

0

@https://www.instagram.c
om/katenkafeia/

# Interests

Networking

Psychology

Yoga

Floorball

Football

# Kateryna SAKEVYCH

**Project manager** 

Who knows kids and refugees better than mother of 3 boys from Ukraine, founder of charitable foundation with experience in management of inclusion and educational projects?

# Work experience

# PROGRAM MANAGER FOR THE DEVELOPMENT OF CHARITABLE PROGRAMS IN UKRAINE

### Parimatch Foundation, Kyiv Since August 2020

Developing the charity programs "Yes, I Can" and "New Physical Education" in Ukraine. During 2 years I conducted programs with total budget of \$400k (including \$50k fundraised by myself), and also organized and managed these projects:

- all-ukrainian inclusive football trainings (10+ cities, 600+ child benefactors)
- scholarships for talented children-athletes with disabilities (15-20 scolarships, in total over 1,000,000 UAH annually)
- providing an opportunity for children in wheelchairs to attend health programs at the Artek children's camp (3000+ children in wheelchairs have access annually)
- enable children with disabilities to try themselves in a new sport in an open location (project with Office of the President of Ukraine)
- free online course for physical education teachers on educational platform Prometheus (10000+ registrations, around 60% received complete education certificate)
- free online conference "Innovations of physical education" (around 6000 registrations to the conference)
- project competition for teachers-innovators (300+ applicants)

### Founder

### Blagoart Charitable Foundation, Kyiv Since October 2016

Blagoart Charitable Foundation is helping and supporting children in difficult living conditions

- Starting and organizing the work of the fund from the beginning
- Strategic planning, budgeting, communication with partners, donors, volunteers, reporting control
- Fundraising events (workshops, lectures, auctions, sporting events, sales, business meetings, educational programs)

Achievements:

- for the first year of the fund's work 2,000,000 hryvnas were collected for targeted assistance to children with cancer
- the charity photobook #blagoalphabet was published, the heroines of which were around 40 successful female donors. As a part of the promotional campaign, the photo exhibition was seen by 100,000+ visitors https://pink.ua/news/8697
- B.book social children's library project in the central shopping center of Kyiv, which was visited by 1,500 children with their parents for 6 months
- 70+ business partners and 120+ influencers cooperated with the fund during the period of my work

# Work experience

#### **Vice President**

#### White Bird NGO, Kyiv 2018

- Organization of the Festival of Joy for 300+ kids with cancer from all regions of Ukraine (September 22, 2019, Artek, Pushcha-Vodytsya)
- Sale of 20 auction lots of meetings on the Charitum platform to raise money for the festival
- Co-organizer of the Charity Concert of the Vienna Opera Soloist Victoria Lukyanets
- Organization of the #Blago\_Box project of targeted assistance to women in difficult living conditions.

The project involved 20+ volunteers, 120+ women donors, 200+ mothers with children received a parcel of good

#### Project and development manager

#### Mandarinka network of kindergartens and schools , Kyiv 2019

- Target audience analysis, market development forecasting and strategic location planning for the opening of new kindergartens and schools
- Negotiations with developers and owners of properties, banks and financial institutions on attracting investment in network development
- Organization of advertising campaigns, rebranding and change of corporate style, launch of a new site, implementation of CRM system
- Analysis of financial performance of kindergartens and schools, quality control of services, organization of training for staff

#### **Development Director**

### Papaya Democratic School , Kyiv 2018

- staff selection, team planning, organization of motivational sessions, quality control of educational services
- development of projects for teaching children volunteering, fundraising, responsible attitude to the planet's resources, tolerance, care for the elderly, animal protection
- launch of the All-Ukrainian book exchange project among alternative and private schools. A large business partner was involved, 16 schools and 700+ students joined within three months

# Education

#### Lawyer

Yaroslav Mudryi National Law University, Kharkiv From 2004 to 2009 Master degree

Head of the educational institution

Institute of Pedagogy, Kyiv From 2017 to 2019

### Assets

Strong willing to help people