

Hey, I am

DOVGAL' ANASTASIIA

Graphic Designer

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Experience

I'm in graphic design for over 17 years.

2008 - today

I'm co-founder & Head of design of the ukrainian design studio Glad Head. Ours specialisation is graphic design. Our studio is 14 years old.

For this time we received many local and some international awards. Several times Glad Head entered the top 10 studios in Ukraine. I really love our work.

My responsibilities include full product development cycle from start to finish:

- client briefing,
- creating product concepts,
- design creation itself,
- communication with clients,
- product presentation to the client,
- managing the team of 5 people (illustrator, programmer, designer, photographer),
- assistance in selecting materials (if necessary),
- prepress.

2005-2008

Graphic designer in Talent publishing house.

2003-2006

Teacher of drawing in children from 4 years old

Education

2003 - 2008

Master's Degree, Faculty of Computer Science, Kharkiv National University of Radio-electronics.

1996-2003

Liceum of art, Faculty of Fine Arts and Design

Language	English (Intermediate), Russian, Ukrainian
Design Skills	logo Identity Packaging Publishing Ads Guide book
Technical skills	Adobe Wacom tablet Hand drawing
Managing skills	Art direction Clients briefing Market analysis Orientation in design trends Product presentation Prepress Understanding of the complete workflow Understanding of printing processes
Awards	<p>European desing awards 2022 – Sol' modern music school Identity</p> <p>Red Dot Award 2021 – Sol' modern music school Identity</p> <p>Art directors club Award – 2020 Sol' modern music school Identity, bronze – Barabashovo ads, short</p> <p>Kiev International Advertising Festival 2020 – Sol' modern music school Identity</p> <p>Ukrainian Design The very best – Jin taste oil label, 2020, gold – Sol' modern music school Identity, gold – Sol' modern music school Logo, gold – chain of shops Dom Piva identity, 2020 – grocery market Basket identity, 2020 – Red cat label, 2019 – supermarket Klass packaging, 2018 – shoes factory Bastion identity, 2018 – flour Pokrov Packaging, 2018 – supermarket Klass identity, 2018 – GlobalNet UI/UX design, 2017 – Yaposhka identity, 2016 – Action Canada logo, 2016 – Marivol identity, 2014 – Remarketing 2013 identity, 2013 – Altexsoft identity, 2013 – Msoft identity, 2012 – Furnitrade identity, 2012 – Megabank calendar, 2012 – Burger factory logo, 2012 – Advance inform logo, 2012</p>

Awards (continuation)

Kakadu Awards 2019

- supermarket Klass identity, bronze
- flour Pokrov Packaging, bronze
- Shoes factory Bastion identity
- Yaposhka identity
- Action Canada logo
- Barabashovo ads, short
- Remarketing 2014 identity
- Remarketing 2013 identity

Logolounge book

- Adorio
- Action Canada
- Fabrica
- Yaposhka
- Imperial courtyard
- Insoft
- Altexsoft
- Msoft
- Advance inform