



Violetta Khankevych

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WORK EXPERIENCE

1+1 Media, Kyiv

April 2020 — Present

Information Producer, Guest Editor

1. Breakfast with 1+1 and Breakfast. Weekend morning TV shows ("Сніданок з 1+1", "Сніданок. Вихідний")
2. Your Day infotainment TV show & Your Evening political TV show ("Твій день", "Твій вечір")
3. The Life of Famous People aka ZHVL celebrity TV show ("Життя відомих людей")

Key responsibilities:

- Creating and producing commercial and entertainment rubrics of the channel;
- Searching for the relevant topics and heroes for the channel's stories and for guest live appearances; Communication and arrangement of the interviews with the country's top politicians, stars, experts; Accompanying the guests from their arrival, live appearances, and until their departure;
- Hosting live Skype calls with the guests;
- Full logistical and organisational support of the shooting process on set and in filming locations; Searching for the heroes for the commercial stories.

The examples of produced shows and news stories are available on request.

As part of my work on the 1+1 channel, I was also a member of the producer team for the Sex, Insta, ZNO TV series. It is somewhat similar to popular romantic teen dramas Sex Education and Euphoria.

My responsibilities included:

- Searching and filtering out real-life romantic stories, working with a team of writers on script synopsis; Focus group selection, full logistical and organisational control over this direction;
- Working closely with marketing department to create pitches for the channel management and investors; Production work on set during the shooting process, communication with the actors.

BABYLON Publishing House, Kyiv

July 2018 — November 2021

Producer

PINK Magazine, XXL Magazine, L'Officiel Magazine

Key responsibilities:

- Creative concepts development for the magazines' projects, cover stories, etc. ;
- Communication with the cover heroes (pop stars, actors, bloggers, models), arranging their participation, full logistical and organisational support of the shooting process;
- Communication with the sponsors of each project, negotiation of the partnership deals;
- Assembling the crew for each photo- or video-project: photographers, cameraman, video editor, stylist, stylists' assistant, make-up artists, etc.
- Controlling the financial and logistical aspects of each project;
- Complete organisational and creative control on set, ensuring that the quality of the project corresponds to the heroes' and sponsors' expectations;
- Anti-crisis communication, negating potential crises;
- Stars who I've worked with: Monatik, Alyona Alyona, NK, Serhii Babkin, Oleksandr Skichko, Durnev, Alan Badoyev, Pianoboy, Sabina Musina, Lera Borodina, Artem Pivovarov, Dantes, Nikita Dobrynin, Irakli Makatsaria, Tayanna, Diana Gloster, Uliana Pcholkina and many, many more.

bit.ua, Kyiv

December 2017 — June 2018

Guest Producer

Key responsibilities:

- Searching and arranging the visits of the heroes — pop stars, experts and commenters — for the media projects, sustaining further communication and warm relationships with them;
- Searching for the suitable locations for filming, work on site, communication, and arranging the rent with the owners ; Full organisation and control over the filming process for 9-10 video projects: "Guest visit" ("Напросились"), PSP ("ПСП"), Girls Rule ("Девочки рулят"), Being Yourself ("Быть собой"), Alla & Happiness ("Алла и счастье"), Where Am I? ("Где я?"), bit-lectures ("bit-лекции"), 5 Minutes of Sport ("5 минут спорта"), Children Casting ("Детский кастинг"), City Food Review ("Городской обжор") and others;

Verkhovna Rada of Ukraine, Kyiv (The Parliament of Ukraine)

March 2016 – September 2016

Referent Secretary in the Committee on Regulation and Organization of Work of the VRU

Key responsibilities:

- Organisation of round tables and briefings for the deputies and journalists; Writing official press releases;

- Organisation and hosting of meetings with the foreign ambassadors, logistical support of their arrival to Verkhovna Rada; Controlling and ensuring the availability of workplaces for deputies in various regions of Ukraine;
- Re-launching "Viche" — the official magazine of Verkhovna Rada of Ukraine.

1+1 Media

February 2015 — April 2017

Journalist

1. Breakfast with 1+1TV show
2. Lustrator 7.62 TV show

Key responsibilities:

- Hosting the "Stars", "Fashion", "Relevant Reports" for "Snidanok z 1+1" show on 1+1 channel; Writing and filming journalistic investigations for "Lustrator 7.62" show on 2+2 channel;
- Searching for the main events of the day, filming organisation (location, heroes, experts, blitz Q&A sessions), and hosting the reports;
- Decoding the footage, writing news reports, editing of the reports, voice-over;
- Moderation of social networks (creating content plans, coordinating the work of SMM department); Incoming request monitoring, issuing responses.

EDUCATION

Journalism (Master's degree)	2013 — 2019
Taras Shevchenko National University of Kyiv (Institute of Journalism)	
Law (Bachelor's degree)	2015 — 2019
Yaroslav Mudryi National Law University	

INTERESTS

- Life coaching, psychology
- Yoga and fitness
- Books, theatrical art, painting