



TATIANA KULYK

Print Graphic Designer and Product Marketing Manager

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Ready to relocate

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WORKING EXPERIENCE

04.2019 - 02.2022

• **Product marketing manager (PMM)**

Group of companies "Inter Atletika»

Direction Children's and sports grounds.
(Bucha, Kyiv region, Ukraine)

<https://play.interatletika.ua>

Close with the following series of questions:

- All advertising and printing products.
- Maintenance of social networks. Creating photo and video content.
- Youtube channel. Creation of video clips.
- Filling the website (creating product cards, descriptions).
- Newsfeed (writing articles and news).
- Preparation of exhibition stands for participation in specialized exhibitions. Organization of events and presentations.

02.2012 - 04.2019

• **Graphic designer, PR**

"Tiza-design". Remote work
(Bucha, Kyiv region, Ukraine)

<https://arttiza.wixsite.com/design>

Remote work with companies. Closed the needs of companies in the current advertising: printed products (packaging, backpacks, catalogues), also, outdoor advertising, souvenirs, exhibition events, promotion on social networks, etc.

09.2006 - 02.2012

• **Chief graphic designer**

«Integra group"

Advertising and production company
(Odessa, Ukraine)

<https://integra.od.ua>

Creation of printed and promotional products, souvenirs, outdoor advertising, packaging, etc.

05.2002 - 08.2006

• **Chief graphic designer**

"Sedna-print" Printing house
(Odessa, Ukraine)

Creation of printed and promotional products, souvenirs, outdoor advertising, packaging, etc. Pre-printing preparation of layouts and control of outgoing products in the printing department.

10.2000 - 03.2002

• **Graphic designer**

"ODRI» Ltd. Powder paint sales
(Odessa, Ukraine)







<https://odri.com.ua>

Decorating the metal-plastic profile and products from it. Work in the experimental department. Development of the direction.

SKILLS AND QUALIFICATIONS

- 2D graphic design
- Packaging
- Layouts
- Preparing Exhibitions
- Social media
- Photosessions
- Photo processing
- Drawing by hand
- Drawing by tablet
- Video filming/editing

PROGRAMMS

-  Adobe Photoshop
-  Corel Draw
-  Adobe Illustrator
-  Lightroom
-  Adobe After Effect
-  Bitrix24

SPECIALIZED EDUCATION

2018

Anastasia Educational Business Center of Professional Development / Kyiv, Ukraine
• Diploma: **Brand Manager.**




1994-1999

Greov Odessa Art College / Odessa, Ukraine
Faculty of Decorative and Applied Arts.
• Diploma: **Artist.**

1988-1993

Children's Art School / Energodar, Ukraine
• Certificate: **Graphic artist.**

LANGUAGE SKILLS

-  English
-  Українська
-  Русский

PROFESSIONAL AIMS

Currently looking for a place for creative professional development in a team of like-minded people; people who are seeking, interested and understand where to go.

This is a work with the sales market in contact with the target audience, where you can get feedback from the consumer. Creating useful and creative content.

This is a place of work where I can use my talents, apply my analytical mindset and creative nature :).

MY WEAKNESS



Biking



Chocolate



Swimming



Medicine



Traveling