



# OLGA GARNAGA

SENIOR ACCOUNT  
MANAGER

## CONTACT

Date of birth: 13.05.1992  
City: Kyiv  
Phone: 38 (097) 100 97 19  
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## LANGUAGES

Ukrainian – native  
Russian – native  
English – fluent  
German – basic level

## PROFESSIONAL SKILLS

Advanced PC user (MS Office)  
Good inter-personal skills and  
communication skills  
Flexibility, adaptability, managing  
multiple priorities

## COURSES & CERTIFICATES

Google Fundamentals of digital  
marketing certificate  
LABA Magic of Power Point certificate

## EMPLOYMENT HISTORY

**Clients:** L'Oréal Paris, Maybelline, Vichy,  
La Roche-Posay, METRO Cash&Carry, KOMO

### Senior Account Manager

McCann Kyiv (2020 - Present)

- Day-to-day supervision of all activities for the brands from strategy and creative ideas development to final execution;
- Management of shooting process (supplier selection, budget preparation, managing of communication processes, postproduction supervision);
- Scope of work budgeting;
- Supervision of junior account team and creative team (art director, copywriter, designer, production studio);

### Account Manager

McCann Kyiv (2018 - 2020)

- Day-to-day supervision of project implementation (timely monitoring and feedback gathering, team work coordination, communication with the client);
- Cooperation with the TV channels and media agencies (approving all the materials with TV channels lawyers, coordinating inter-agency meetings, preparing meeting reports);
- Analysis of project budgets, verifying financial reports;
- Supervision of Account Executive,

### Junior Account Manager & Account Executive

McCann Kyiv (2015 - 2018)

- Day-to-day supervision of small and medium complexity projects (communication with client, team work coordination, postproduction supervision);
- Legal documents and cost estimates development;
- Preparing project presentations and competitive reports;

### Intern

Ministry of Foreign Affairs of Ukraine, Directorate  
General for Policy and Communications (2015)

- Content analysis of local and international news
- Administrative assistance

## EDUCATIONAL HISTORY

### Taras Shevchenko National University of Kyiv

Institute of International Relations,  
International Information Department,  
bachelor degree (2009-2013)

### Taras Shevchenko National University of Kyiv

Institute of International Relations,  
International Information Department,  
master's degree (2013-2015)