

Mrs Yuliya Danilina

Personal Information

Date of birth: 04/24/1968

Nationality: Ukrainian

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Profile

I am a driven, enthusiastic, mature woman who is looking for a job in the marketing sector. I am an open and approachable person, with good administration skills and the ability to organize and quickly build rapport with others. I have extensive work experience in marketing, spanning over 20 years. I started my own TV show from scratch and helped to launch 3 Turkish brands in Ukraine.

I have my BRP and the right to work in the UK.

I am a fluent Russian and Ukrainian speaker. I have full working proficiency in English.

Education

09/1985 – 09/1991

Kyiv, Ukraine

BSc and MSc Chemistry | Organic and Inorganic Chemistry
Kyiv Polytechnic Institute

Work experience

09/2001 – 09/2014

Kyiv, Ukraine

TV producer (own show)

OTV music channel

- Created my own TV program reviewing cafes, restaurants, nightclubs, and exhibitions.
- Assembled and managed a team of 30 people.
- Collaborated with other producers on the channel to expand the program's repertoire to include travel reviews.
- Brought in new clients and managed them.
- Prepared quarterly financial reviews for the stakeholders.

09/2014 – 09/2018

Kyiv, Ukraine

Freelance marketing consultant

- Curated a launching campaign in Ukraine for a luxury male brand Crane, footwear brand Fellini, and furniture supplier Bellona.
- Post-launch produced creative content for websites and social media.
- Sourced advertising opportunities and placed adverts in the press, radio and TV.
- Drafted marketing materials such as flyers, newsletters and brochures.