

Vlada Dzhobolda Graphic designer

I am a highly motivated specialist with a wide range of interests and skills. Colleagues describe me as a communicative and easy-going team player, while managers as a hardworking, multitasking and fast learning employee. I hope to hone my design skills by working as a part of your team.

Work experience (most relevant)

Designer at Mary Kay (Ukraine) Ltd., from May, 2019

1. Creating visual content (e.g. banners, visuals, promo posts, etc.) for websites, social media, other types of internal and external communication (Photoshop, Illustrator).

2. Full covered process of email-marketing (from creating to sending). Have an experience of creating layouts in third party programs as well as specialized platforms (Mail Chimp, Marketing Cloud).

3. Creating periodicals for online and print publications (design, coordinating remote employees' work).

- 4. Creating/adapting layouts and printing materials like brochures, catalogues, etc (InDesign).
- 5. Preprint preparation (mostly cards, stickers and small brochures).
- 6. Creating mock-ups and visualizations for merch, photozones, etc.
- 6. Dialing with elementary level video editing tasks (Adobe After Effects, Adobe Premier Pro).
- 7. Non-commercial experience with Figma and Tilda.

Professional courses

- 1. UI/UX/Web design + mobile design at Mobios school (online course).
- 2. Web design author's course by Bychkov Alexey (online course).
- 3. Photoshop course (Educational center of Innovation, on-site).

😔 Education

Master of International Marketing & Ads

International Academy of Personnel and Management

Bachelor of Ads and PR

Kyiv National University of Culture and Arts



Graphic design https://vladant369.crevado.com/

UI/UX non-commercial

https://www.behance.net/vladaant



Adobe Photoshop/ Illustrator Proficient knowledge & experienced user

Adobe InDesign Basic knowledge & 2+ year of experience

Figma

Good knowledge & 1,5 year of experience

Adobe AfterEffects/ PremierPro Basic knowledge & 1+ year of experience

D Social

FB: https://cutt.ly/PSKVw8d LinkedIn: https://cutt.ly/XSKMdxZ



