



ANASTASIYA NAZARENKO

JUNIOR UX/UI DESIGNER

PROFILE

I am newly minted designer and I am looking for a job. The teachers and fellow student in the design course say that I have great potential, so I'm looking for an interesting job that will help me realize myself.

I like to study and try new styles and techniques in my creative work. My feature - I am deeply immersed in the process until I achieve the ideal result.

My passion is pastel colors and minimalism, but in the same time I'm ready to experiment with bright colors and eye-catching ideas.

Also I am an artist with five years of experience so it helps me in creating illustrations as UI designer and since I'm open to new experiences it helps me find fresh UX design solutions.

PROJECTS

ArtElf (e-commerce)

Role: UX/UI designer

The project included the development of a website for the existing creative studio ArtElf. The work included competitor analysis, mind mapping, surveying, persona building, empathy maps, CJM, user stories, site map, and user flow. Based on the collected data, high-quality wireframes, layouts and design solutions for the website pages were developed. This work was the final solo project of the Beetroot Academy course on UX/UI design.

Well, stay at home

Role: UX/UI designer

The project included the development of a website for finding travel companions, as well as buying air tickets at the best price. The work included competitor analysis, mind maps, surveys, persona creation, empathy maps, CJM, user stories, sitemap, and user flow. Based on the collected data, high-quality wireframes, layouts and design solutions for the site pages were developed. This work was a medium standalone team project for the Beetroot Academy UX/UI design course.

Avana

Role: UX/UI designer

The project was in creation a website for the delivery of high quality water. The work included competitor analysis, mind maps, CJM, user stories, sitemap and user flow. Based on the collected data, wireframes, layouts and design solutions for the site pages were developed. This is the concept of a website, includes desktop and mobile versions.

WORK EXPERIENCE

Sep, 2021 - Feb, 2022

Retraining

Training in Beetroot academy UX/UI design course

2015 - 2021

Lawyer

Artist, teacher of drawing courses for children and adults

2009 - 2014

Lawyer

Children's goods store

July 2005 - Nov, 2010

Design engineer, Kremenchug road machinery plant

CONTACT

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PORTFOLIO

Behance

Dribbble

SKILLS

User Interface

User Experience

User Flow

Information Architecture

Wireframing

Prototyping

Visual design

TOOLS

Figma

Adobe Photoshop

Miro

Mindmeister

Whimsical

Maze

LANGUAGES

Polish (intermediate)

English (pre-intermediate)

Ukrainian (native)

Russian (fluent)

EDUCATION

Sep, 2021 - Feb, 2022

UX/UI Design Course

Beetroot Academy

Certificate

2000 - 2005 (5 years)

Specialty "Technology machine-building" qualification "Mechanical engineer"

Kremenchuk State Polytechnic University

(now Mikhail Ostrohradsky Kremenchuk National University)

Diploma

SUMMARY

Junior UX/UI designer with special care on the user experience. Passionate for learning new methodologies and tools.