



Anna Ogay

FREELANCER
BRANDING DESIGNER
ART DIRECTOR
FOOD ART DIRECTOR
SENIOR GRAPHIC DESIGNER

BASED IN UKRAINE
+380680772614
FREELANCE.OGAY@GMAIL.COM
WORK EXPERIENCE: 8 YEARS

Languages

Ukrainian - native
English - intermediate

Hobby

Founder and organizer of electronic music promo-formation DVZH (Kyiv, Ukraine) / Dj: Anna Ogay

Work experience

2020 - 2022

TBWA UKRAINE (for McDonald's UKRAINE)
Art Direction / Food Art Direction

- creation of creative concepts for promo campaigns and materials design (print, TVC/OLV, Instore, digital, creative concepts for new year decoration of all restaurants and office within digital and print, etc.)
- creation of shooting production brief (photo & video)
- art direction in photo and video shooting during the shooting process
- quality control of complex documentation materials (brief, brand book, etc.);
- creation of creative presentations
- package design, merchandising, branded clothing, badges, sticker, etc.
- design team management
- featured music for commercials
- creation of creative solutions while participating in tenders

2014 - 2019

UPWORK
Branding Design / Graphic design

- logo design / rebranding / branding identity, guide line
- corporate materials (business cards, templates, folders, letters, emails, merchandising, clothing, etc.)
- web design (mostly landing pages or redesign of single pages)
- creation creative concepts for food photo-shooting (restaurants)
- design promotional materials (print & digital)
- package design
- business and creative presentations
- posters, banners, flyers, brochures, etc

2015

ATAKA BUREAU
Branding Design / Graphic design

- logo design / rebranding / branding identity, guide line
- corporate materials
- design promotional materials (print & digital)
- business and creative presentations
- posters, banners, flyers, brochures, etc

Skills and personal qualities

- Adobe Photoshop, Adobe Illustrator, Adobe Lightroom
- PowerPoint, Microsoft Office
- I'm very communicative person
- I do everything in time and approach all my projects responsibly
- I learn fast
- I understand design, photography and music

Click →

BEHANCE

PORTFOLIO

SOSIAL MEDIA PLATFORMS