



Tetiana Babiichuk

Junior UX/UI designer

Portfolio

<https://peranfood.com/>

<http://nblifestyle.tilda.ws/>

<http://dlay.in.ua/>

<https://www.behance.net/babiychukt22d0>

Professional Objective

The motivation to work in this area is explained by the desire to provide an opportunity for rational use of time due to the functional platform of the site or application, as well as the possibility to develop both creative skills and deeper comprehension of the business and its tasks.

Experience

Freelance in Ux/UI design and design on Tilda

01.2020 - till now

- Gathering and evaluating user requirements in collaboration with product managers and engineers
- Producing high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes
- Designing graphic user interface elements, like menus, tabs and widgets
- Building page navigation buttons and search fields
- Developing UI mockups and prototypes that clearly illustrate how sites function and look like
- Creating original graphic designs (e.g. images, sketches and tables)
- Preparing and presenting rough drafts to internal teams and key stakeholders
- Identifying and troubleshooting UX problems (e.g. responsiveness)
- Conducting layout adjustments based on user feedback
- Adhering to style standards on fonts, colors and images
- Collaborating with the marketing team, and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.

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Soft Skills

- organized
- communicative
- responsible
- honest
- punctual
- attentive to details

Languages

- Ukrainian-native
- Russian-advanced level
- Polish-B2 level
- English-Pre-Intermediate level

[instagram.com/babiychuktanya](https://www.instagram.com/babiychuktanya)

[facebook.com/tbabiychuk](https://www.facebook.com/tbabiychuk)

[linkedin.com/in/tetiana-babiichuk-94872b131](https://www.linkedin.com/in/tetiana-babiichuk-94872b131)

Web designer in Burda Media

06.2021 - 03.2022

- Conceptualizing creative ideas with clients.
- Testing and improving the design of the website.
- Establishing design guidelines, standards, and best practices.
- Maintaining the appearance of websites by enforcing content standards.
- Designing visual imagery for websites and ensuring that they are in line with branding for clients.
- Working with different content management systems.
- Communicating design ideas using user flows, process flows, site maps, and wireframes.
- Incorporating functionalities and features into websites.
- Designing sample pages including colors and fonts.
- Preparing design plans and presenting the website structure.

Technical Skills and Tools

- Experience in Figma, Tilda, Adobe Illustrator, InVision, MockFlow, Miro, Adobe After effects, Adobe Photoshop
- Creating a product from scratch
- Conducting user research and creating CJM based on its results
- Creating a sitemap for reaching the goal as quickly as possible
- Designing wireframes prototype and flow schemes
- Familiarizing with iOS and Android guideline
- Excellent team player

Education

- 2014-2017 National University of Food Technology speciality - food technologist, Bachelor's Degree
- 2010-2014 College of Restaurant Management at the National University of Food Technology speciality food technologist

Courses

- 30.11.2020 - 26.01.2021 Tilda Pro
- 02.2020 - 05.2020 Skillup IT education, UX/UI design
- 01.2020 - 02.2020 UX design (Udemy)

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